

CITY OF GOOSE CREEK

2020 Event & Programs Sponsorship Opportunities



CITY OF GOOSE CREEK
RECREATION DEPARTMENT

519A N. Goose Creek Blvd.
PO Drawer 1768
Goose Creek, SC 29445
843-569-4242
www.goosecreekrecreation.com



Dear Potential Sponsor,

Thank you for your interest in partnering with the City of Goose Creek!

The City of Goose Creek Recreation Department manages a variety of special events and programs throughout the year for all ages and interest groups. Our events are always family-friendly-and usually free to attend. Each year, they attract thousands of families from Berkeley County and the Lowcountry.

We welcome sponsorships for both events and programs to help offset expenses. We offer a variety of levels of giving to fit your budget.

To discuss sponsorship opportunities, please feel free to contact me.

Again: Thank you!

Allison Carter

Events Coordinator

843-569-4242 ext. 5290

acarter@cityofgoosecreek.com

OUR RESIDENT DEMOGRAPHICS

MEDIAN INCOME	POPULATION	HOUSEHOLDS
\$61,542	42,841	13,261

* Statistics from US Census Bureau Quickfacts.Census.gov

Events Overview

- Friday February 7 **Daddy Daughter Dance**
Valentine's themed event for Father-Daughter couples to dress up and enjoy a night out together. Held at Metro North Church
- Saturday Mar. 14 **BBQ & Brews Festival**
A new take on the annual BBQ Festival. A St. Patrick's Day themed event held at Carnes Crossroads Green Barn.
- Saturday Apr. 4 **Easter Egg Hunt**
Children 8 & under will hunt for prize filled Easter eggs, take pictures with the Easter bunny, participate in several holiday themed games and activities. Held at Dogwood Park
- Fridays: May 1/
May 15/ May 29 **Spring Concert Series**
Live music from local bands, food vendors.
- Saturday July 4
(Rain Date: Sat. July 11) **Fabulous Fourth in the Creek**
Our largest community event celebrating Independence Day.

Events Overview

Saturday August 1
(Rain Date: August 8)

Kids Fest

Live entertainment, kids' activities, food vendors, local family & children's vendors

Saturdays:
August 29
September 26

Outdoor Movies (2)

Two family-friendly movies that are featured for attendees to enjoy under the stars. Held at Carnes Crossroads Village Green

Saturday Oct. 3
(Rain Date: Oct. 10)

Fall Festival

Live entertainment, approximately 100 crafters and exhibitors, food vendors, & kids' activities

Saturday Oct. 24

Halloween Carnival

This evening is designed for kids and their parents to enjoy a safe, fun alternative to a traditional Halloween experience.

Saturday Dec. 12
(Rain Date Dec. 19)

Christmas in the Creek Holiday Parade

This festive parade kicks off the holiday season and provides a sense of Christmas celebration and tradition for the families in the City of Goose Creek.

Social Squad Overview

Program for Individuals with Special Needs

Gold Sponsor - \$150

- Company Logo on every monthly calendar for the year.
- Invited to come talk to the group at a planned activity anytime throughout the year (up to 3 times)

Silver Sponsor - \$50

- Company Logo on the monthly calendar for month requested
- Invited to come talk to the group at a planned activity for the month sponsored

Primetime Overview

Program for Active Senior Adults

Prime Sponsor - \$150

- Company Logo on every monthly calendar for the year.
- Invited to come talk to the group at a planned activity anytime throughout the year (up to 3 times)

Grand Sponsor - \$50

- Company Logo on the monthly calendar for month requested
- Invited to come talk to the group at a planned activity for the month sponsored

Therapeutic Recreation Event Overview

- Friday February 21 **Therapeutic Recreation Sweetheart Dance**
Valentine's themed event for individuals with special needs to dress up and enjoy a holiday themed dance, activities and crafts. Held at Goose Creek Community Center.
- Sunday April 5 **Adaptive Easter Egg Hunt**
A huge success in it's first year. This event provides multiple egg hunts for all our friends with intellectual or physical disabilities, their families and friends. All ages and ability levels are welcome! Held at the Goose Creek Community Center.
- Friday June 12 **Therapeutic Summer Dance**
Summer "Beach Bash" themed event for individuals with special needs to dress up and enjoy an evening of fun activities, dancing and crafts. Held at Metro North Church.
- Friday October 30 **Therapeutic Halloween Dance**
Halloween themed event for individuals with special needs to dress up in their costumes and enjoy an evening of fun holiday activities, dancing, crafts and games. Held at Metro North Church.
- Saturday Nov. 14 **Therapeutic Fishing Rodeo**
Event open to those of all ages with special needs. Partnered with SCDNR. Held behind Goose Creek Municipal Center.
- Friday Dec. 4 **Therapeutic Christmas Celebration**
Christmas themed event for individuals with special needs to dress up and enjoy holiday activities and crafts. Held at Metro North Church



Location: Metro North Church
Average Attendance: 60 couples
Date: Friday, February 7
Time: 6-8 pm

EVENT DESCRIPTION:

Platinum Sponsor - \$250

- ◇ 10'x10' space at event to pass out promotional products
- ◇ Listed in all press releases
- ◇ Logo featured on event promotional flyer
- ◇ Logo featured on City website with a link to sponsor's website
- ◇ Recognition on social media event page
- ◇ Recognition during public address announcements
- ◇ Opportunity to address attendees

Gold Sponsor - \$100

- ◇ 10'x10' space at event to pass out promotional products

BBQ & Brews



Location: Carnes Crossroads Green Barn
Anticipated Attendance: 1000+ guests
Date: Saturday, March 14
Time: 4-7 pm

EVENT DESCRIPTION: 2020 we will be combining two events and celebrating St. Patrick's Day with themed activities. BBQ & Brews has become one of our most popular events in recent years! 2020 will be the third year holding this event at Carnes Crossroads. Last year was one of our best years yet! Anticipated activities include a variety of local BBQ food vendors, beer vendors, live Irish music & several St. Patrick's Day themed children's activities.

Platinum Sponsor - \$750

- ◇ 10'x10' space at event to pass out promotional products (company provides table)
- ◇ Sponsor listed in all press releases and media coverage
- ◇ Recognition on social media event page
- ◇ Sponsor logo featured on City website with a link to sponsor's website
- ◇ Sponsorship recognition during public address announcements

Gold Sponsor - \$300

- ◇ 10'x10' space at event to pass out promotional products (company provides table)
- ◇ Sponsor logo featured on City website with a link to sponsor's website
- ◇ Recognition on social media event page



EASTER EGG HUNT



Location: Dogwood Park
Average Attendance: 300 guests
Date: Saturday, April 4
Time: 10 am-noon

EVENT DESCRIPTION: The annual Easter Egg Hunt offers children ages 8 & under a chance to hunt for eggs and special golden eggs. Those who find the golden eggs hidden amongst the others win a special prize! After the hunting is over, guests are welcome to take pictures with the Easter Bunny, and participate in Easter-themed crafts and games.

Platinum Sponsor - \$500

- ◇ 10'x10' space to pass out promotional products (company provides table)
- ◇ Listed in all press releases
- ◇ Logo featured on event promotional flyer
- ◇ Logo on City website with a link to sponsor's website
- ◇ Sponsorship recognition during public address announcements
- ◇ Recognition on social media event page
- ◇ Opportunity to welcome crowd and announce countdown before egg hunt



Spring Concert Series

Location: Crowfield Golf Course

Average Attendance: 300 guests/concert

Dates: Fridays May 1, May 15, May 29

Time: 6-9 pm

EVENT DESCRIPTION: The Spring Concert Series takes place on 3 evenings in May. Each week features local bands in a variety of genres and food vendors. These free, family-friendly events draw crowds of all ages.

Platinum Sponsor - \$1000

- ◇ Featured event sponsor for the entire series
- ◇ 10'x10' space to pass out promotional products at all concerts
- ◇ Listed in all press releases
- ◇ Logo featured in print/newspaper advertising, promotional flyer, and on City website with a link to sponsor's website
- ◇ Recognition during public address announcements
- ◇ Recognition on social media event page
- ◇ Banner hung behind the stage at all concerts (company must provide)

Gold Sponsor - \$250

- ◇ 10'x10' space to pass out promotional products at 1 concert (company must provide table)
- ◇ Requested date _____



Fabulous FOURTH in the CREEK

Location: Goose Creek Municipal Center
Average Attendance: 4000 guests
Date: Saturday, July 4 (Rain date: July 11)
Time: 6:30-9:30 pm

EVENT DESCRIPTION: One of the largest events of the year, the Fabulous Fourth celebration features live music, food vendors, kids' activities, and a fireworks show. Admission and parking are free.

Platinum Sponsor - \$1000

- ◇ 10'x 10' space near Kids' area or Entertainment stage (sponsor's choice)-table & 2 chairs provided
- ◇ Listed in all press releases
- ◇ Social Media Sponsor "Shout Outs"
- ◇ Logo featured on event promotional flyer and on City website with a link to sponsor's website
- ◇ Recognition during public address announcements
- ◇ Recognition on social media event page

Gold Sponsor - \$250

- ◇ Logo featured on City website with a link to sponsor's website
- ◇ Recognition during public address announcements





KIDS FEST

Location: Goose Creek Municipal Center

Average Attendance: 3,000+

Date: Saturday, August 1 (Rain Date: August 8)

Time: 11am - 2pm

EVENT DESCRIPTION: 2020 will be the second year holding this event celebrating the start of the new school year. Kid's activities, DJ & live entertainment, a variety of food vendors, local family business vendors. Admission and parking are free.

Platinum Sponsor - \$1000

- ◇ 10'x 10' space near Kids' area or Entertainment stage - table & 2 chairs provided
- ◇ Listed in all press releases
- ◇ Logo featured on event banner
- ◇ Recognition on social media event page
- ◇ Logo featured on event promotional flyer and on City website with a link to sponsor's website
- ◇ Recognition during public address announcements at event

Gold Sponsor - \$500

- ◇ 10'x10' space with 1-8' table & 2 chairs provided
- ◇ Listed in all press releases
- ◇ Logo featured on City website with a link to sponsor's website

Silver Sponsor - \$250

- ◇ Logo featured on City website with a link to sponsor's website
- ◇ Recognition during public address announcements





Location: Carnes Crossroads Village at the Green

Average Attendance: 400+ guests

Dates: Saturday, August 29 / Saturday, September 26

EVENT DESCRIPTION: A family friendly movie is shown under the stars for attendees of all ages to enjoy. Food vendors will be on site selling concessions.

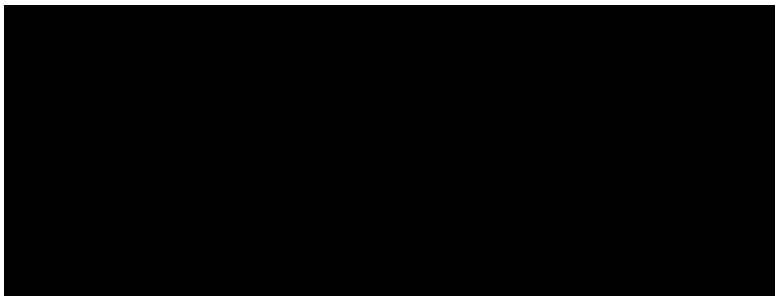
Platinum Sponsor - \$500

- ◇ 10'x10' space at event to pass out promotional products (company provides table)
- ◇ Listed in all press releases
- ◇ Logo featured on City website with a link to sponsor's website, and on the movie screen at event
- ◇ Recognition during public address announcements
- ◇ Opportunity to welcome crowd before movie

Gold Sponsor - \$250

- ◇ 10'x10' space at event to pass out promotional products (company provides table)
- ◇ Logo featured on City website with a link to sponsor's website, and on the movie screen at event
- ◇ Recognition during public address announcements





Location: Goose Creek Municipal Center

Average Attendance: 4000 guests

Date: Saturday, October 3/Rain date: Saturday, October 10

Time: 10 am – 3 pm

EVENT DESCRIPTION: One of the largest events of the year, the Fall Festival is a day filled with activities for the entire family. Over 75 crafters, exhibitors and food vendors, live entertainment from local groups, and kids' activities.

Platinum Sponsor - \$800 if paid by June 15/\$1,000.00 after June 15 (8 available)

Final Deadline: August 18

- ◇ 10'x10' space with 1-8' table & 2 chairs provided (no food or solicitation)
- ◇ Select your booth location (first come, first serve)
- ◇ Sponsor logo featured in local print advertising
- ◇ Recognition on social media event pages
- ◇ Sponsor logo featured on event banner displayed at Festival, Festival promotional flyer, Festival social media sites and on City website with a link to sponsor's website

Gold Sponsor - \$650 if paid by June 15/\$800.00 after June 15 (15 available)

Final Deadline: August 18

- ◇ 10'x10' space with 1-8' table & 2 chairs provided (no food or solicitation)
- ◇ Select your booth location (first come, first serve after Platinum Sponsor selections)
- ◇ Sponsor logo featured on event banner displayed at Festival, Festival promotional flyer, Festival social media sites and on City website with a link to sponsor's website

Silver Sponsor - \$400 if paid by June 15/\$500.00 after June 15

Final Deadline: September 1

- ◇ 10'x10' space with 1-8' table & 2 chairs provided (no food or solicitation)
- ◇ Sponsor logo featured on Festival social media sites.



Halloween Carnival

Location: Goose Creek Community Center
Average Attendance: 500 guests
Date: Saturday, October 24
Time: 5-7 pm

EVENT DESCRIPTION: This event focuses on families with children 12 & under. Activities include carnival games with candy and prizes, crafts, and a cupcake walk. A costume contest with prizes is also held.

Platinum Sponsor - \$500

- ◇ 1 table & 2 chairs provided-opportunity to pass out promotional products, provide a game or activity for attendees
- ◇ Listed in all press releases
- ◇ Logo featured on City website with a link to sponsor's website
- ◇ Social Media Sponsor "Shout Outs"
- ◇ Recognition during public address announcements
- ◇ Opportunity to welcome crowd before costume contest
- ◇ Opportunity to be a costume contest judge

Gold Sponsor - \$250

- ◇ Ability to set up a table and pass out promotional products, provide a game or activity for attendees (company provides table)





Location: Goose Creek Municipal Center
Average Attendance: 100 guests
Date: Saturday, November 14
Time: 10-2 pm

EVENT DESCRIPTION: The Therapeutic Fishing Rodeo is open to individuals of all ages with disabilities.

Platinum Sponsor - \$250

- ◇ 10'x10' space at event to pass out promotional products (City provides table & 2 chairs)
- ◇ Listed in all press releases
- ◇ Logo featured on City website with a link to sponsor's website
- ◇ Recognition during public address announcements

Gold Sponsor - \$100

- ◇ Sign placement at event (sponsor must provide)
- ◇ Logo featured on City website with a link to sponsor's website
- ◇ Recognition during public address announcements



Christmas in the Creek Holiday Parade



Location: St. James Avenue

Average Attendance: 4000+ guests

Date: Saturday December 12 (Rain Date: December 19)

Time: 6-8 pm

EVENT DESCRIPTION: The Christmas in the Creek Holiday Parade kicks off the holidays in Goose Creek! Local businesses, schools, community members participate in the mile long parade and float contest. Enjoy holiday music from local groups, Santa.

Santa's Presenting Sponsor - \$1000

- ◇ 10'x10' space near event stage to pass out promotional items (City provides table & 2 chairs)
- ◇ One Participant Spot in the parade line up provided
- ◇ Listed in all press releases
- ◇ Logo featured on parade banner, and City website with a link to sponsor's website
- ◇ Recognition on social media event page
- ◇ Recognition during public address announcements

Entertainment Elves Sponsor - \$500

- ◇ Logo featured on parade banner, flyers, and City website with a link to sponsor's website
- ◇ One Participant Spot in the parade line up provided
- ◇ Recognition on social media event page
- ◇ Recognition during public address announcements

Rudolph's Reindeer Sponsor - \$250

- ◇ Logo featured on parade banner, and on City website with a link to sponsor's website
- ◇ One Participant Spot in the parade line up provided

"No Limits" Therapeutic Dances

Location: Metro North Church

Average Attendance: 75 guests

Dates(4): February 21 / June 12 / October 30 / December 4

Time: 6-8 pm

EVENT DESCRIPTION: The "No Limits" Therapeutic Dances are open to individuals of all ages with intellectual or physical disabilities. These fun events are held to provide individuals with the opportunity to enjoy themed activities, crafts, games and dancing with friends.

Platinum Sponsor - \$250

- ◇ 10'x10' space at event to pass out promotional products (City provides table & 2 chairs)
- ◇ Listed in all press releases
- ◇ Logo featured on City website with a link to sponsor's website
- ◇ Recognition on social media event page
- ◇ Recognition during public address announcements

Gold Sponsor - \$100

- ◇ Sign placement at event (sponsor must provide)
- ◇ Logo featured on City website with a link to sponsor's website
- ◇ Recognition on social media event page
- ◇ Recognition during public address announcements

2020 CITY OF GOOSE CREEK EVENT SPONSORSHIP COMMITMENT

Organization Name:	
Contact Name:	
Mailing Address:	City/State/Zip:
Phone Number:	
Email Address:	

Please select the following opportunities that interest you:

Daddy Daughter Dance ◇ Presenting Sponsor: \$300 ◇ Gold Sponsor: \$150	Spring Concert Series ◇ Presenting Sponsor: \$1000 ◇ Gold Sponsor: \$250
BBQ & Brews ◇ Presenting Sponsor: \$750 ◇ Gold Sponsor: \$300	Kids Fest ◇ Presenting Sponsor: \$1000 ◇ Gold Sponsor: \$500 ◇ Silver Sponsor: \$250
Easter Egg Hunt ◇ Presenting Sponsor: \$500	Outdoor Movies (2 movie events) ◇ Presenting Sponsor: \$500 ◇ Gold Sponsor: \$250
Fabulous Fourth in the Creek ◇ Platinum Sponsor: \$1000 ◇ Gold Sponsor: \$250	Halloween Carnival ◇ Presenting Sponsor: \$500 ◇ Gold Sponsor: \$250
Therapeutic Dances (4 Events) ◇ Presenting Sponsor: \$250 ◇ Gold Sponsor: \$100	Therapeutic Fishing Rodeo ◇ Presenting Sponsor: \$250 ◇ Gold Sponsor: \$100
Fall Festival Before June 15/After June 15 ◇ Platinum Sponsor: \$800/\$1000 ◇ Gold Sponsor: \$650/\$800 ◇ Silver Sponsor: \$400/\$500 ◇ Rent a tent: The City will be responsible for setting up a 10'x10' tent for you: \$100	Christmas in the Creek - Holiday Parade ◇ Santa's Presenting Sponsors: \$1000 ◇ Entertainment Elves: \$500 ◇ Rudolph's Reindeer: \$250
	TOTAL: \$

PAYMENT INFORMATION

Method of payment: <input type="checkbox"/> check enclosed- <i>payable to City of Goose Creek</i> <input type="checkbox"/> credit card (fill out information below) <input type="checkbox"/> monthly payment plan (will be contacted to set up)	CARD TYPE <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AMEX
CARDHOLDER NAME	EXP. DATE
CARD NUMBER	CSC#
CARDHOLDER SIGNATURE	DATE

No refunds will be given. Payment must be for full amount to guarantee full sponsorship benefits by the deadline listed.
 The City of Goose Creek Recreation Department reserves the right to deny any sponsor.

Questions? Contact: Allison Carter, Events Coordinator | acarter@cityofgoosecreek.com | 843.569.4242 x 5290
 Return form to: City of Goose Creek Attn: Recreation Department | P.O. Drawer 1768 Goose Creek, SC 29445

2021 Recreation Guide Sponsor Overview

The Goose Creek Recreation Guide is printed annually and promotes all programs, special events as well as all youth and adult athletic programs the City of Goose Creek provides to the community throughout the year. The advertisements will be sponsored for the following year.

Full Page Advertisement- \$500

- Full page company advertisement in the 2021 Annual Recreation Guide.

Half Page Advertisement - \$300

<input type="checkbox"/> Full Page Sponsor <input type="checkbox"/> Half Page Sponsor	
Organization Name:	
Contact Name:	
Mailing Address:	City/State/Zip:
Phone Number:	
Email Address:	

Payment Information

Method of payment: <input type="checkbox"/> check enclosed- <i>payable to City of Goose Creek</i> <input type="checkbox"/> credit card (fill out information below)	CARD TYPE <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AMEX
CARDHOLDER NAME	EXP. DATE
CARD NUMBER	CSC#
CARDHOLDER SIGNATURE	DATE
TOTAL: \$ _____	Staff Initial

Primetime

Programs for Active Senior Adults

Overview

Prime Sponsor- \$150

- Company Logo on every monthly calendar for the year.
- Invited to come talk to the group at a planned activity anytime throughout the year (up to 3 times)

Grand Sponsor- \$50

- Company Logo on the monthly calendar for month requested
- Invited to come talk to the group at a planned activity for the month sponsored

____ Prime Sponsor	
____ Grand Sponsor/ Month(s) requested _____	
Organization Name:	
Contact Name:	
Mailing Address:	City/State/Zip:
Phone Number:	
Email Address:	

Payment Information

Method of payment: <input type="checkbox"/> check enclosed- <i>payable to City of Goose Creek</i> <input type="checkbox"/> credit card (fill out information below)	CARD TYPE <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AMEX
CARDHOLDER NAME	EXP. DATE
CARD NUMBER	CSC#
CARDHOLDER SIGNATURE	DATE
TOTAL: \$ _____	Staff Initial

Social Squad

Programs for individuals with Special Needs

Overview

Gold Sponsor- \$150

- Company Logo on every monthly calendar for the year.
- Invited to come talk to the group at a planned activity anytime throughout the year (up to 3 times)

Silver Sponsor- \$50

- Company Logo on the monthly calendar for month requested
- Invited to come talk to the group at a planned activity for the month sponsored

___ Gold Sponsor	
___ Silver Sponsor/ Month(s) requested _____	
Organization Name:	
Contact Name:	
Mailing Address:	City/State/Zip:
Phone Number:	
Email Address:	

Payment Information

Method of payment: <input type="checkbox"/> check enclosed- <i>payable to City of Goose Creek</i> <input type="checkbox"/> credit card (fill out information below)	CARD TYPE <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AMEX
CARDHOLDER NAME	EXP. DATE
CARD NUMBER	CSC#
CARDHOLDER SIGNATURE	DATE
TOTAL: \$ _____	Staff Initial