



Dear Potential Sponsor,

Thank you for your interest in partnering with the City of Goose Creek! As a valued member of our community, we would like to invite you to sponsor our sports programs to help offset expenses. Our sporting events are attended by hundreds of youth, and their families from all over Berkeley County.

We offer a variety of levels of giving to fit your budget. Interested businesses can sponsor a team for seven of our sports: baseball, softball, t-ball, basketball, soccer, football, and volleyball. Sponsorships are \$250 per team. Your business name will be printed on the jersey.

We also offer a sign sponsorship at our facilities. Signs will be hung on the fence at your choice of Felkel Field, Foster Creek Park or Dogwood Park. Sponsorships are \$250 per sign. Please email a high quality image (vector or jpg) of your business logo for your sign to ahiott@cityofgoosecreek.com.

To discuss sponsorship opportunities, please feel free to contact me.

Thank you!

Angela Hiott
Athletic Coordinator
843-569-4242 ext. 5295
ahiott@cityofgoosecreek.com



Athletics Sponsorship Criteria

Organizations are not eligible for youth sports sponsorship if they relate to any of the following:

- Companies who seek to impose conditions that are inconsistent with the Parks and Recreation Department's mission, values, policies, and/or planning documents.
- Companies whose business is substantially derived from the sale of alcohol, tobacco, marijuana, firearms, or pornography.
- Organizations with noncommercial messages, such as religious or political institutions.
- Companies that give the appearance or impression that a product or business is endorsed or recommended by the City or its officers, agents, or employees.
- Sponsorship that will create a conflict of interest or policy with the City. Including sponsors currently in litigation with the City.
- Political advertisements, defined as those partnerships promoting a particular candidate, political affiliation, or political position regardless of the timing of a ballot issue, shall be expressly prohibited. This restriction shall not prohibit a person appointed or elected to office from partnering with the department to promote a business they may own or operate.



Athletics Sponsorship Opportunities

Platinum Sponsor

- Cost: \$5,000
- Benefits: Company logo on sleeve of all team shirts for one season.
 - Spring/Summer- Soccer, Baseball/Softball & Summer Basketball
 - Fall- Soccer, Baseball/Softball, Football & Volleyball

Gold Sponsor

- Cost: \$1,000
- Benefits: May sponsor 5 teams at the reduced rate of \$200/team. Company name on the back of all 5 teams player's shirts.

Silver Sponsor

- Cost: \$675
- Benefits: May sponsor 3 teams at the reduced rate of \$225/team. Company name on the back of all 3 teams player's shirts.

Bronze Sponsor

- Cost: \$250
- Benefit: May sponsor 1 team. Company name on the back of the team player's shirts.

Sign Sponsor

- Cost \$250
- Benefits: Company name and logo on a 3' x 5' vinyl sign placed on a ball field fence of your choice for one complete season. All signs remain the property of GC Recreation after the season.
 - Sponsor is responsible for emailing a high-quality image (vector or jpg) of their logo for the sign to ahriott@cityofgoosecreek.com.
- Facilities: Felkel Field (Baseball/Softball Complex), Foster Creek Park (Soccer Complex), or Dogwood Park (Football Complex)

Athletics Sponsorship Application



Business Name _____
(Exactly as you would like it to appear on the back of the team shirts)

Contact Name _____

Address _____

Phone Number _____

Email _____

Name of requested player, team, age group, or coach _____

Sponsorship Level

___ Platinum (\$5,000)

___ Spring

___ Fall

___ Gold (\$1,000)

___ Silver (\$675)

___ Bronze (\$250)

___ Sign (\$250)

___ Felkel Field

___ Foster Creek Park

___ Dogwood Park

Youth Sports

___ Spring Soccer

___ Spring Baseball/Softball

___ Summer Basketball

___ Winter Basketball

___ Fall Soccer

___ Fall Ball

___ Football

___ Volleyball

Payment

___ Check is enclosed (payable to City of Goose Creek)

___ Credit Card (Visa/Mastercard)

Card Number _____

Expiration Date _____ Security Code _____