

**MINUTES
CITY OF GOOSE CREEK
ARCHITECTURAL REVIEW BOARD MEETING
MONDAY, AUGUST 15, 2022, 6:00 P.M.
MARGUERITE H. BROWN MUNICIPAL CENTER
519 N. GOOSE CREEK BOULEVARD**

I. CALL TO ORDER AND ROLL CALL

Chairperson Wise called the meeting to order at 6:00 p.m. and Mrs. Moneer initiated roll call.

Present: Doug Dickerson; Armando Solarana; Robert Smith; Mary Kay Soto; Terri Victor; Jen Wise

Absent: Jordan Pace

Staff Present: Planning Director Kendra Wise; Planner II Brenda Moneer; Assistant to the City Administrator Alexis Kiser

II. APPROVAL OF MINUTES - JUNE 20, 2022

Motion: A motion was made to approve the minutes with grammatical corrections. **Moved by** Board Member Smith, **Seconded by** Board Member Victor.

Discussion: None.

Vote: All voted in favor (6-0). Motion carried.

III. NEW BUSINESS

A. 2022-052SIG: MARISQUERIA LOS PARADOS: 129 ST JAMES AVE, UNIT C, D- SIGNAGE

The applicant presented the application. He stated his client is renting two units and the sign will be added in the middle. He stated it is an LED light box sign. Chairperson Wise stated the City is moving away from white backgrounds and asked the applicant to present alternatives. Another concern the board stated is there are a lot of design elements, and it looks extremely busy. The board shared concerns with Portuguese as the primary language on the sign, Chairperson Wise stated she had seen signs with both Portuguese and English.

Motion: A motion was made to defer the application to the next ARB meeting with an alternative design that includes an opaque background that is less busy. **Moved by** Board Member Soto, **Seconded by** Board Member Dickerson.

Discussion: None.

Vote: All voted in favor (6-0). Motion carried.

B. 2022-053SIG: THE TOTAL CARESS: 142 ST. JAMES AVE, SUITE A-SIGNAGE

The applicant presented the application. He stated this proposal is for an internally lit LED cloud style sign with a dark blue background. Chairperson Wise stated her concern is that the sign is off centered in the rendering. The applicant stated the sign will be centered when it is installed. Chairperson Wise inquired about a different font alternative as this font is hard to read. The applicant stated he can make the stroke thicker. It was stated the blue part of the sign will be lit at night.

Motion: A motion was made to approve the application contingent that the sign is centered with the door and the font size is increased. **Moved by** Board Member Solarana, **Seconded by** Board Member Smith.

Discussion: None.

Vote: All voted in favor (6-0). Motion carried.

C. 2022-055SIG: KRAMERICA: 142 ST. JAMES AVE, UNIT B-SIGNAGE

The applicant presented the application. He stated this is the ABC store in the Food Lion Shopping Center. He stated currently there is a cabinet sign that will have to be removed. He stated the wall will be painted to match the facade and a channel letter sign with three red dots in translucent red vinyl will be installed. He stated the middle dot will have a Kramer logo from Seinfeld. Chairperson Wise stated this location currently has too much window signage that needs to be removed before they can get anything going. The board shared concerns with the Kramer logo because he is drinking and smoking and would like to see alternatives. The applicant stated he can edit the application to include only three red dots and remove the Kramer image. Discussion regarding if the applicant has the authority to make this decision for the business owner ensued. Ms. Moneer stated this application is well under the square footage that is allowed and if the applicant chooses to come back with something additional to the dots, they have that option.

Motion: A motion was made to approve the amended application with just the three red dots. **Moved by** Board Member Soto, **Seconded by** Board Member Smith.

Discussion: None.

Vote: All voted in favor (6-0). Motion carried.

D. 2022-056SIG: KRAMERICA: 650 COLLEGE PARK ROAD-SIGNAGE

The applicant stated he wants to amend this application to just the three red dots and remove the Kramer image.

Motion: A motion was made to approve the amended application with just the three red dots. **Moved by** Board Member Soto, **Seconded by** Board Member Smith.

Discussion: None.

Vote: All voted in favor (6-0). Motion carried.

E. 2022-058SIG: SC ARMY NATIONAL GUARD: 214 ST. JAMES AVE, SUITE 110-SIGNAGE

The applicant presented the applications and color samples. He stated he is proposing a raceway mounted LED channel letter sign to go above the façade. He stated the old logo will be removed and changed to the new logo and color scheme. Chairperson Wise stated it is required that the fascia is painted to match the façade. The applicant stated he will pass this information along to his customer.

Motion: A motion was made to approve the application as presented contingent that the fascia is painted. **Moved by** Board Member Smith, **Seconded by** Board Member Victor.

Discussion: Mrs. Moneer stated this application is only for a wall mounted sign as a tenant panel was not presented. She stated a tenant panel request was included in the sign application packet however a visual was not presented.

Amended Motion: A motion was made to approve the wall sign as presented contingent that the fascia is painted, and the applicant works with city staff for the tenant panel. **Moved by** Board Member Smith, **Seconded by** Board Member Victor.

Discussion: None.

Vote: All voted in favor (6-0). Motion carried.

F. 2022-059EMOD: CROWFIELD GOLF COURSE KITCHEN EXPANSION: 301 HAMLET CIRCLE - EXTERIOR MODIFICATION

The applicant presented the application. He stated the proposal is for a 280 square foot addition to the kitchen of the Crowfield Clubhouse. He stated the intent of this space is to provide locker, rest area and bathroom to the employees. In addition to this they are adding a walk in cooler and walk in freezer to expand operations within the Clubhouse. This addition will be like materials that are on the current structure. The utility area will be screened with a privacy fence. The landscape plans call for holly like bushes, shrubbery that was designed by the Golf Course Superintendent.

Motion: A motion was made to approve the application as submitted. **Moved by** Board Member Victor, **Seconded by** Board Member Smith.

Discussion: None.

Vote: All voted in favor (6-0). Motion carried.

IV. CLOSING REMARKS & ADJOURNMENT

Motion: A motion was made to adjourn (6:33 p.m.) **Moved By:** Board Member Smith, **Seconded By:** Board Member Solorano.

Discussion: There was none.

Vote: All voted in favor (6-0). Motion carried.

_____ Date _____
Jen Wise, Chairperson