



# GUIDE TO SIGN ORDINANCE

DEPARTMENT OF  
PLANNING AND ZONING

The Department of Planning and Zoning abides by the City's Zoning Ordinance adopted November 14, 1978 as amended. Section 151.084 of the City Code establishes regulations for all signs displayed within City limits.

"It is the City's intent to reduce the proliferation of signs, reduce distractions and obstructions to motor vehicle operators and pedestrians that might lead to accidents or traffic congestion, enhance and preserve the natural scenic beauty or aesthetic features of highways, streets, and adjacent areas and beautify the community by removing obstructions to light, air, and open space."

—City Code, Section 151.084

## SIGN PERMIT

- **Only commercial and industrial land use properties are subject to the City's Architectural Review Board (ARB). Businesses wishing to erect new signage or make modifications to existing signs must apply for a permit and present a proposal to the ARB. To obtain a current schedule of ARB meeting dates and times, please contact the Department of Planning and Zoning.**
- **ARB (Architectural Review Board) meets once a month. See City Website for schedule or call Planning and Zoning.**
- **When in doubt if you need a permit, please contact the Planning and Zoning Department. We are here to help.**

### Some Illegal signs are:

- Off premise, signs within right-of-way, bandit, moving, flashing, animated, or posted at roadway intersections.
- Any sign which exhibits statements, words or pictures of an obscene nature, or are a distraction to vehicular traffic.
- Inflatable signs, including balloons.
- Streamers, ribbons, windblown propellers, strung light bulbs, pennants, bench or furniture signs.
- Signs painted on or attached to trees, fences, rocks or natural features, telephone or utility poles, or painted on the roofs of buildings visible from any public thoroughfare.
- Signs towed behind a boat, raft, aircraft, helicopter or recreation vehicle.

## FREQUENTLY ASKED QUESTIONS §151.084

### 1. Can I display a political campaign yard sign?

You may post only one (1) sign per lot. Signs may be posted 30 days prior to election date and must be removed 48 hours after the close of the election. According to City Code, "in no case shall political signs or posters be placed, erected, or posted upon any public right of way, easement, tree or utility pole."

### 2. Can I post a Banner or an A-frame sign on my business's property?

Banner and A-frame permit applications must be reviewed and approved by Staff. Businesses are permitted to have two (2) banners per year and each may be posted for a period of thirty (30) days. A-frame signs are a 1 time application fee and must comply with regulations outlined in section 151.084.

### 3. How do I advertise my business is for lease, rent, or sale?

"For Lease," "For Rent" and "For Sale" signs are permitted on the business's property only. These signs do not require a permit.

### 4. I need to post a lost pet sign or a moving sale sign.

What are the rules?

These types of signs may **not** be posted on utility poles or street signs. Off-premise signs of any kind are not permitted in the City.

### 5. I have a new business in the City. What are the procedures for sign review?

New businesses are subject to review and approval by the Architectural Review Board (ARB). A permit application, sign design rendering, site plan, landscape proposal and color/material samples must be submitted to the Department of Planning and Zoning two weeks prior to the ARB meeting. A representative of the business or sign company must submit the proposal in person to the ARB with sample materials.

### 6. Where can I retrieve my sign that was picked up by Code Enforcement?

There is a \$25.00 fee associated with redeeming non-conforming signs. To retrieve your sign, please contact the Department of Planning and Zoning.

## FOR MORE INFORMATION

City of Goose Creek Department of Planning and Zoning  
519 N. Goose Creek Boulevard, Goose Creek SC 29445  
P. (843) 797-6220 F. (843) 863-5208

Mark Brodeur, Planning and Zoning Director  
Brenda Moneer, Planning and Zoning Technician

Ext. 1118  
Ext. 1116

Sign Permit Applications are available at City Hall Permit Office  
or on the City Website [www.cityofgoosecreek.com](http://www.cityofgoosecreek.com)  
See Code of Ordinance, Section 151.084