# REQUEST FOR PROPOSALS FOR BROKER/REAL ESTATE REPRESENTATION SERVICES FOR PROPERTIES OWNED BY THE CITY OF GOOSE CREEK, SOUTH CAROLINA

#### I. STATEMENT OF PURPOSE

The City of Goose Creek (the City) is seeking proposals for an experienced firm or individual (Respondent) for the purpose of acting as the City's agent in the marketing and sale of certain real property owned by the City.

#### II. THE PROPERTIES

The City has identified multiple lots throughout its corporate boundaries (see Appendix A) that it wishes to see sold and developed with single family residential homes.

#### III. RESPONSIBILITIES OF CITY'S AGENT

Any consulting broker or firm selected by the City will be responsible for certain services, to include, but not limited to:

- Market research regarding viability of the sale of properties noted in Appendix A;
- Assisting in determining valuation of property;
- Marketing of the property;
- Financial Analysis of each any offer for purchase received;
- Property sale negotiations;
- Related services that the City of Goose Creek may request as negotiated if selected.

#### IV. SELECTION AND CONSIDERATION

The City Administrator, Assistant City Administrator and Economic Development Director will serve as an Evaluation Committee to evaluate the qualifications from the Respondents. City Council will make the final determination as to which Respondent – if any – is selected. City Council is not bound by the recommendation of the Evaluation Committee.

Selection Criteria are as follows:

- Background / Experience 10 Points
- References 10 points

 Commission - Respondent must clearly state proposed commission structure. Indicate commission per sale, per closing, not-to-exceed total dollar amount, etc. - 10 Points

**Total – 30 Points (Maximum Attainable)** 

#### V. GENERAL TERMS AND CONDITIONS

#### **Proprietary/Confidential Information**

Upon receipt of proposals, all documents are considered public information and as such are subject to laws pertaining to the Freedom of Information Act.

Respondents are asked for any restrictions on the use of data contained in their responses. All proprietary/confidential information must be clearly marked as "Proprietary/Confidential." Otherwise, all documents and information contained in the responses will be considered subject to the South Carolina Freedom of Information Act.

#### **Background Check**

The City reserves the right to conduct a background inquiry of each respondent or firm, which may include the collection of appropriate criminal history information, contractual business associates and practices, employment histories and reputation in the business community. By submitting qualifications to the City, the respondent consents to such an inquiry and agrees to make available to the City such books and records as the City deems necessary to conduct the inquiry

#### **Determination of Responsibility**

The City may make such investigation as it deems necessary to determine the ability of a respondent to provide full performance as outlined in the qualifications. Respondent shall furnish any information requested by the City as it determines qualifications.

#### **Rights Reserved by City**

The City reserves the right to amend its evaluation criteria. The City, in its sole discretion, shall determine appropriate, and to utilize, as needed, an independent review team. A review and evaluation of the responses does not indicate any respondent will be selected.

Those deemed best suited then may be asked to submit a more detailed proposal. The City reserves the right to reject any or all submittals; to waive any informality or irregularity not affected by law; to evaluate, in its absolute discretion, the

qualifications submitted. The city may, at its option, interview respondents as part of this selection process. However, selection may take place without such interviews. Therefore, proposals should be complete as initially submitted.

#### **Insurance and Business License Requirements**

Workers compensation and general liability insurance coverage is required before the commencement of work. The selected Respondent must provide original certificates of insurance before the commencement of any services with the following limits: Workers Compensation and Employers Liability \$1,000,000 / General Liability \$1,000,000 each occurrence. The selected Respondent will be required to obtain a business license from the City of Goose Creek.

#### VI. GENERAL PROCESS AND TIMELINE

**December 10**<sup>th</sup> – RFP is posted **February 1**<sup>st</sup> - Final date for informal feedback from City staff **February 8**<sup>th</sup>, **3:00 P.M.** - Proposals opened **February 8**<sup>th</sup> - **February 22**<sup>nd</sup> - City staff reviews and scores all proposals **February 26**<sup>th</sup> - City Council considers staff's recommendation in executive session **March 12**<sup>th</sup> – City Council may vote to hire the selected Respondent

#### VII. SUBMITTAL REQUIREMENTS

All responses must address each item in the selection criteria above. At a minimum, responses to this RFP shall include the following:

- 1. Letter of Interest State the interest of the respondent in representing the City in the sale of property.
- 2. Summary and Timeline Provide a written description of activities related to marketing of the property, including any paid advertisement that the respondent may use. Respondent must also include a proposed timeline for marketing and sale of the properties.
- Qualifications and Experience Provide a list of applicable projects successfully undertaken by the respondent. Respondent must also include all applicable licenses obtained by the State of South Carolina or other recognized licensing organizations.
- 4. Financial Viability Respondent must provide documentation that their firm or business is in good standing in the State of South Carolina. Respondent must also

demonstrate long-term operational stability as a real estate brokerage or agent in the region.

Ten (10) copies of the proposal shall be submitted to the City of Goose Creek no later than 3:00 PM on February 8<sup>th</sup>, 2019. An electronic copy is also required.

All questions should be directed to Matt Brady, Economic Development Director, at (843) 480-2289 or mbrady@cityofgoosecreek.com.

If a proposal is not accepted and agreed upon through this RFP, future proposals will be accepted and evaluated on a first come, first served basis.

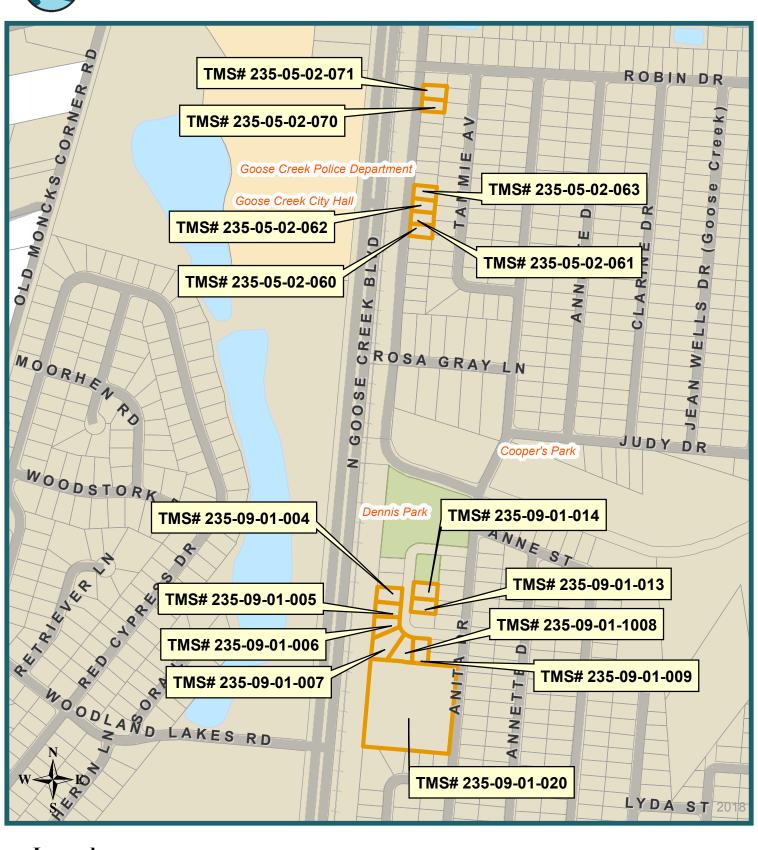
Questions shall be addressed to and the proposal shall be submitted to:

Matt Brady Economic Development Director City of Goose Creek P.O. Drawer 1768 Goose Creek, S.C. 29445-1768 mbrady@cityofgoosecreek.com

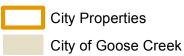
# Appendix A

TMS Number









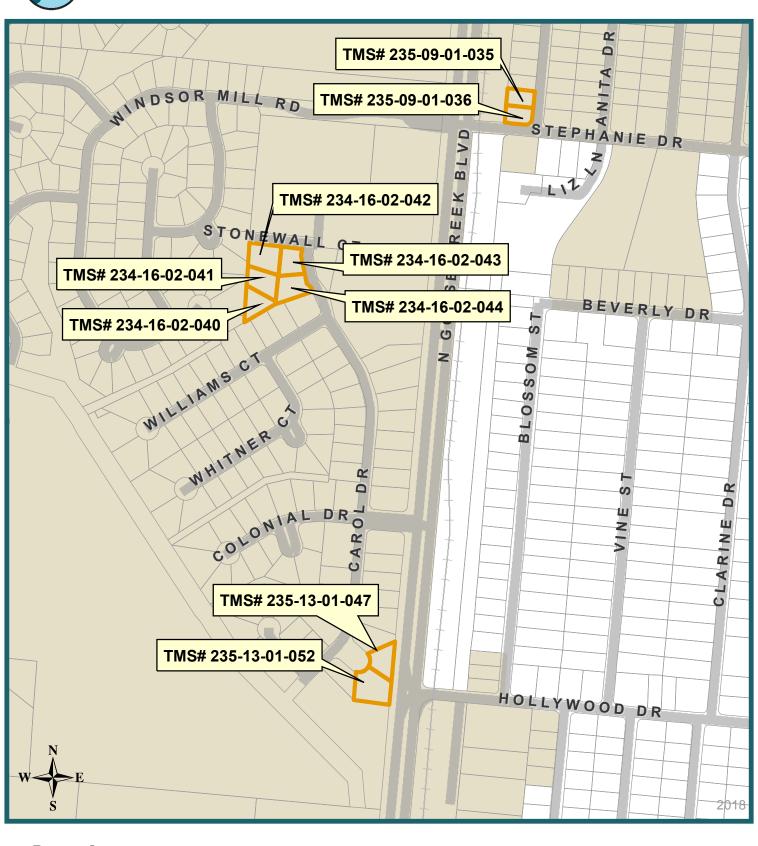
THE CITY OF

GOOSE CREEK

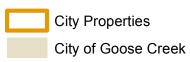
BERKELEY CO. EST. 1961 SO. CAROLINA

0 190 380 760 Feet





### Legend



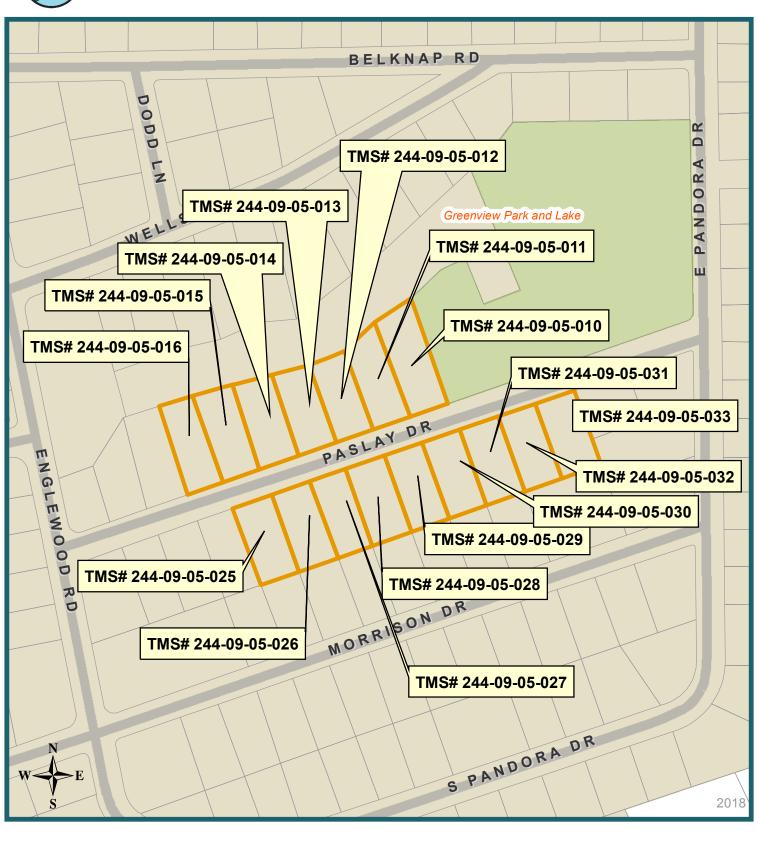
THE CITY OF

GOOSE CREEK

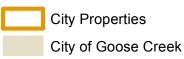
BERKELEY CO. EST. 1961 SO. CAROLINA

0 175 350 700 Feet





## Legend



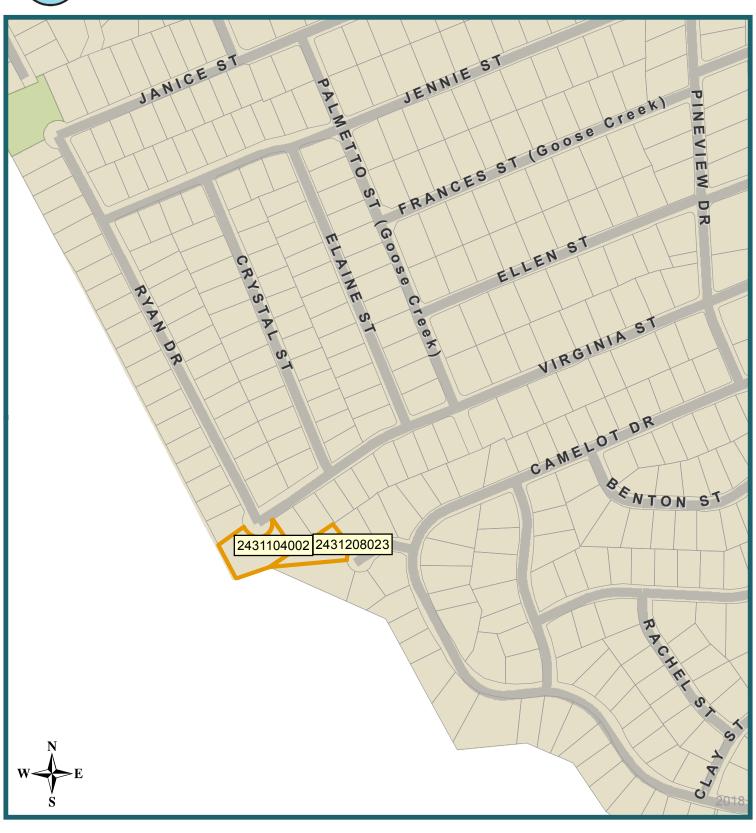
THE CITY OF

GOOSE CREEK

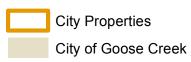
BERKELEY CO. EST. 1961 SO. CAROLINA

0 70 140 280 Feet





### Legend



THE CITY OF

GOOSE CREEK

BERKELEY CO. EST. 1961 SO. CAROLINA

