

<u>AGENDA</u>

CITY OF GOOSE CREEK ECONOMIC DEVELOPMENT ACTION COMMITTEE MEETING THURSDAY, SEPTEMBER 27, 2018 9:00 A.M. GOOSE CREEK FIRE DEPARTMENT HEADQUARTERS 201 BUTTON HALL AVENUE GOOSE CREEK, SC

- I. CALL TO ORDER
- II. APPROVAL JULY 2018 MINUTES
- III. EDAC DASHBOARD, REPORT FROM COUNCIL, AND OTHER UPDATES
- IV. MARKETING MATERIALS DISCUSSION
- V. CHAIRMAN'S TIME
- VI. ADJOURN

NOTE: A copy of this agenda was sent to The Goose Creek Gazette and The Post and Courier, and a copy was posted in City Hall twenty-four (24) hours prior to the meeting.

Economic Development Action Committee

Tuesday, August 21, 2018

9 a.m.

Fire Department Headquarters		
<u>Members Present:</u>	Councilmember Jerry Tekac, Joe Bagwell, Angela Gordon, Rob Sanchez	
Members Absent:	Rick Buckner, Ron Henderson	
<u>Staff Present:</u>	City Administrator Jake Broom; Public Information Officer Frank Johnson; Economic Development Director Matt Brady; Finance Director Tyler Howynak.	
Press Present:		
Guests Present:		

I. Call to Order

Ms. Gordon called the meeting to order at 9:00 a.m. and confirmed that a quorum was present.

II. Approval of Prior Meeting Minutes

Mr. Bagwell made a motion to approve the minutes, seconded by Mr. Sanchez. The motion was approved unanimously.

III.Activity and Data Update

Mr. Brady discussed the EDAC dashboard with the Committee. He also gave an update of projects currently underway in the City, including an announcement of a new tenant at the Crowfield Corporate Park.

Mr. Brady will be out of town at the regularly scheduled September meeting. The Committee will instead meet on September 27.

Mr. Tekac explained that the Council voted to approve the Committee's new mission and structure, as well as re-naming it to the "Economic Development Action Committee".

Mr. Tekac said that Council will need the Committee to be very active in recruiting new members. Council will need names to vet to ensure a good, working board. Ms. Gordon said there should be a well-documented attendance policy as well.

IV. Economic Development Budget

Mr. Brady discussed the economic development budget. It will be the first time the department had a stand-alone budget. It will include funds for marketing and recruitment opportunities.

V. EnerGov Discussion

Mr. Brady discussed the EnerGov system that will be in place for 2019. The program is a robust software system that will enhance efficiency and accountability. It will help the City track information and also improve its business friendly environment.

VI. Chairman's time

The Committee was introduced to Mr. Rob Wiggins. Mr. Wiggins is with Trident Technical College, and he's interested in being a member of the Committee.

The Committee discussed several options for recruiting various people or organizations. They committed to doing so over the next month.

VII. Adjourn

Hearing no other business, Mr. Bagwell made a motion to adjourn, seconded by Mr. Sanchez. The meeting adjourned at approximately 10:00 a.m.

Minutes approved and adopted:

Rick Buckner, Chair

Date

Admin Report Stats

Housing Starts	July	YTD
Montague Point	0	0
Lakeview Commons	0	15
Liberty Hall Plantation	0	0
Liberty Village (Brickhope)	10	80
Marrington Villas (Cobblestone)	0	2
Medway Landing	0	14
Miscellaneous	0	35
Sophia Landing	3	20
St. Thomas Park (Carnes Crossroads)	0	34
TOTAL	13	200
Hospitality Tax	July	TYD
	\$136,937	\$1,003,789

New July Business License

Smallcakes Cupcakery Game Over Motorsports Red Foot Solutions Knot All Nautical Physicians Footcare SSR Sales

Type of business

Bakery/Ice cream parlor Toy Care and Moped Sales Retail Sales Shoe Store Retail Sales/Handmade Crafts Medical Office Retail Sales/Jewelry

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