



AGENDA

**CITY OF GOOSE CREEK
ECONOMIC DEVELOPMENT ACTION COMMITTEE MEETING
THURSDAY, JULY 25 2019
9:00 A.M.
GOOSE CREEK ACTIVITIES CENTER**

- I. CALL TO ORDER
- II. APPROVAL OF THE APRIL 2019 MINUTES
- III. UPDATES FROM STAFF AND COUNCIL
- IV. CHAIRMAN'S TIME
- V. ADJOURN

NOTE: A copy of this agenda was sent to The Goose Creek Gazette and The Post and Courier, and a copy was posted in City Hall twenty-four (24) hours prior to the meeting.

Economic Development Action Committee

Tuesday, April 20, 2019

9 a.m.

Fire Department Headquarters

Members Present: Chairman Rick Buckner, Councilmember Jerry Tekac, Councilmember Gayla McSwain, Brenda Meyers, Ron Henderson, Rob Wiggins, Rick Seidman, Mark Gaddy

Members Absent: Rob Sanchez, Justin Moore

Staff Present: City Administrator Jake Broom; Economic Development Director Matt Brady; Public Information Officer Frank Johnson

Press Present:

Guests Present:

I. Call to Order

Mr. Buckner called the meeting to order at approximately 9:00 a.m. and confirmed that a quorum was present.

II. Approval of Prior Meeting Minutes

Mr. Tekac moved to approve the previous (January 2019) minutes, seconded by Ron Henderson. The motion passed unanimously.

III. Updates from Staff and Council

Mr. Brady presented the latest data to the EDAC. The data comes from Environics, a data segmentation and marketing firm. The information is more in depth than what the City itself collects, and shows demographics, growth trends, and other market data that developers and investors really care about.

Mr. Brady also presented workforce data to the EDAC, showing how a significant number of workers leave Goose Creek to drive to neighboring communities each day.

Mr. Brady discussed work with a consultant from IEDC. His services were rendered for free through EDA funds designated for areas affected by hurricanes.

IV. Façade Grant

Mr. Brady presented information on the City's Façade Grant. Businesses in the Super Incentive Zone will be eligible for a \$5,000 matching grant to make improvements to their exteriors. All business owners were contacted, and we've been spreading the word.

V. Goose Creek Local

Mr. Brady presented information on Goose Creek Local. Businesses that are unique to Goose Creek will be eligible to be listed on the City's website and also on a specific map. It will be part of a small marketing effort to drive customers there.

VI. Chairman's Time

Mr. Buckner inquired about the status of CR Hipp's new project. Mr. Brady informed the committee that they are underway with permitting.

Mr. Buckner inquired as to what the committee should be doing. Mr. Tekac suggested the EDAC should send Matt ideas as they come up with them. Ms. Meyer suggested it could be beneficial to have a workshop some time in the future. Mr. Tekac mentioned that Council will be participating in their own strategic planning initiative in the next quarter.

Ms. Meyer mentioned that they are working to flesh out their medical staff at the new hospital. She mentioned that the area is an unknown quantity to many doctors, so they sometimes have difficulty recruiting. Mr. Seidman suggested the City send some marketing materials to area HR offices touting Goose Creek's positive features and demographics.

VII. Adjourn

Hearing no other business, the Committee adjourned at approximately 10:00 a.m.

Minutes approved and adopted:

Rick Buckner, Chair

Date