

City of Goose Creek Cultural Arts Commission Monthly Meeting

13 FEBRUARY 2017 / 7:00 - 8:00 PM / CONFERENCE ROOM, RECREATION DEPARTMENT

Attendees

Gary Stuber, Recreation Director

Commissioners: Tony Young, Andrea Morgan, Sharina Haynes, Pamela J. Smith, Marsha Hassell, Lindsey Kerr

Agenda

Initial December Meeting & Email Follow Up

1. Appointment to the Commission, establishing the Commission, establishing meeting dates & location, receiving ordinance & contact information.

New Business

2. Discuss Commission Structure.
3. Discuss Commission Purpose
4. Decide Future Meeting Dates

******please note, all references to documents given before meeting on 2/13/17 are provided at the end of this document for convenience******

Notes

- **Meeting called to order by** Commissioner Tony Young.
- **Discussion of structure of Cultural Arts Commission (CAC)**
 - Suggestion for need of a chairperson to provide one report to recreation director, as well as positions of a possible treasurer & secretary
 - Suggestion that chair should be a Commissioner with the most time available to dedicate to Commission.
 - An existing long range plan was passed around to show the components needed for Cultural Arts Commission structure and long range plan.
 - Recreation director reaffirmed the city & recreation's support for the Commission
 - All unanimously agreed a vision, and mission statement is needed
 - All unanimously agreed policies/structure needed for meetings and within the Commission

- All unanimously agreed that the fulfillment of the ordinance is going to extend beyond 2yrs and would fully reach effects to 50 years down the road and beyond.
- Discussions as to the need to be more connected to the city
 - Establishment of online presence (email, website, & social media) as all data belongs to the city, as Commission is an entity of the city
 - Connection more to hidden artists in schools and in the city
 - Highlight existing classes & programs while adding to them
- Commissioners to familiarize themselves with all cultural and historical city wide activities, events & classes
- Collect data, analytics, demographics and build a database on city residents
- Funding & how it relates to city taxes, 501(c)(3)
- **Discussions of the Commission Purpose**
 - To fulfill the ordinance the city has drawn up for the Commission
 - To provide a resource to the city and it's residents for arts
 - To connect artists, guilds & organizations, and businesses with the community
 - Suggestion of output (possible ideas):
 - Using existing venues for events
 - Dinner theatre, murder mystery night, etc
 - Low cost to no cost mini events as 'feelers' (e.g. En Plein Air day at the lake, dance jam sessions, etc)
- **Decide Future Meeting Dates**
 - Next Meeting Monday March 13th, 2017 from 7pm - 8pm
 - All meetings to commence the Monday before council meets (City Council meets every 2nd tuesday of the month)
 - Meetings decided as every monday before city council to ensure councilman Brandon Cox can attend, recreation director Gary Stuber can attend, and meeting place is available at that time.
- Meeting Adjourned at: 8:15pm by Commissioner Andrea Morgan
- Meeting minutes submitted by Commissioner Lindsey Kerr

References to Meeting Topics

Below is for convenience documentation referenced in the CACB meeting on February 13th:

1.) Email From Marsha Hassell to CACB Commissioners on Jan 10th:

- a.)
 1. *Select an organizational structure - Recommend we pattern ourselves, where it makes sense, with the SC Arts Commission, who in turn has patterned itself, where it made sense, like the National Endowment of the Arts. This makes it easier to "talk" between agencies/organizations. As info, we will be viewed as an "agency" or "organization".*
 2. *Select Officers - Recommend, where it makes sense, that officers reflect the same positions/functions as the SC Arts Commission. Again, this makes it easier to "talk" between agencies/organizations*
 3. *Get a mission statement-Recommend we use the Ordinance to get that information. At the next meeting, recommend a "Vision statement". "Good" vision statements take time, so would not recommend we tackle this one at the 1st meeting.*
 4. *Identify functional leaders. A functional leader would be the focal point for the various art mediums we are chartered to promote. For example, we would have a "Lead for performing arts" or a "Lead for Visual Arts". These positions are typically based on individual background or interest. They would not be "empowered" as would be officers and instead they would provide a "focal" for anyone desiring to get information or provide suggestions regarding a specific area. They can also be tasked by the Commission to conduct fact-finding, submit short reports to the Commission or act as the focal for programs in their respective functional area. For example, if we are presenting a play, the "Lead-Performing Arts" would be the focal for project.*
 5. *Reach out to Susan DuPlessis @ 1-803-734-8693 or sduplessis@ats.sc.gov to tell her of our existence and so she can add us to the State's website.*

I invite you to visit the SC Arts Commission at www.southcarolinaarts.com and the National Council of the Arts at www.arts.gov to find out more about their organizational structure and their function.

While we are "promoting" the Arts, at the end of the day we are a governmental entity and the better we understand that, the better we will understand our "artistic" freedoms as well as our "bureaucratic" limitations

2.) Survey Monkey Website: <https://www.surveymonkey.com>

3.) CACB Ordinance #16-004 that Commissioner Tony Young requested, sent by Lili Ortiz-Ludlum administrative assistant at the City of Goose Creek on January 10th:

AN ORDINANCE TO ESTABLISH A CULTURAL ARTS COMMISSION FOR THE CITY OF GOOSE CREEK, SOUTH CAROLINA

LEGISLATIVE FINDINGS

Whereas, Goose Creek is a community that fundamentally shaped the political, agricultural, social and cultural history of South Carolina, and

Whereas, the people of Goose Creek continue to make contributions to its city, state and nation, and

Whereas, many citizens of Goose Creek are unaware of the important contributions of the citizens of Goose Creek and lack opportunities to continue to contribute, and

Whereas, many citizens of Goose Creek are unaware of the important contributions of our residents and lack opportunities to contribute to the cultural development of the community, and

Whereas, tourism and marketing studies consistently find that heritage, history and the arts attract visitors, home buyers and investors, and

Whereas, surveys consistently determine that people prefer to visit and reside in historic communities with a thriving environment for arts and culture, and

Whereas, the South Carolina Department of Parks, Recreation and Tourism found that the most important criteria for visitors included interests in history, and interests in historic communities with vibrant cultural development, and

Whereas, the Goose Creek community contains many historic and cultural sites that explain important elements of the community, region, state, and nation, and

Whereas, the Comprehensive Plan of the City of Goose Creek recommends that the City acknowledge its cultural history, and create cultural resources, and therefore the establishment of a Cultural Arts Commission (CAC) for the City of Goose Creek is justified and necessary.

PURPOSE

The purpose of the CAC is to identify, describe, present and sustain higher order elements that enhance the lives of its citizens and provide opportunities for citizens to contribute to the development of the same. Toward that purpose, the CAC will identify, describe, present and sustain the following: 1) The purpose of the CAC, which will be to provide a greater understanding and appreciation of the history of Goose Creek; 2) To enrich the lives of citizens by providing high quality artistic and cultural events within the City; 3) Toward that purpose, the CAC will research and present the history and culture of Goose Creek, as well as, plan and execute artistic events within the City throughout the year; 4) Sustain a thriving artistic community by developing the following projects:

- Historic features that explain the past and potential of Goose Creek;
- Visual elements that express citizen understanding and interpretations of their community and its potentials; Visual elements to honor the history of Goose Creek and to inspire its future;
- Auditory (musical etc.) description and interpretation of important features and aspirations of the community; Provision of high quality musical events such as concerts, chamber recitals, and music festivals, both professional and student groups;
- Literary descriptions, interpretations and aspirations of the Goose Creek community and its residents;

*Provision of dance and theatrical performances to enrich the lives of its citizens.

RESPONSIBILITIES

The duties of the Goose Creek CAC may include, but are not limited to, the following:

- Planning, creation and oversight of a welcome destination center to describe the community and orient visitations; Planning, creation and oversight of a welcome center and Cultural Arts Commission office to describe the community and orient visitations;
- Creating and overseeing a literary repository for past and potential fiction and non-fiction in various genres that describes and interprets the Goose Creek people and place;
- Creating and overseeing opportunities for individuals and groups to present interpretations of their community and its contributions to the state and nation; Creating and overseeing cultural and artistic events and opportunities for both individuals and groups in the Goose Creek community;
- Seeking and exploiting opportunities to share the Goose Creek legacy in schools and other institutions; Seeking and exploiting opportunities to enrich the lives of Goose Creek residents and students through exposure to a thriving artistic community;
- Planning, creating and overseeing historic and cultural trails, centers and experiences to enrich and broaden the lives of visitors and residents;
- Ensure that the City of Goose Creek has taken its place among neighboring communities as a historic, cultural and artistically developed community in order not only to attract residents and tourists, but also to enrich the lives of its current citizenry.

COMPOSITION AND FUNCTIONS

The Cultural Arts Commission shall consist of seven residents of the City of Goose Creek, appointed by City Council to serve two-year terms at the pleasure of City Council. The terms commence on the day of the appointment and continue for two years or longer until City Council appoints a replacement.

NOW, THEREFORE, BE IT ORDAINED and ordered by the Mayor and City Council of the City of Goose Creek, South Carolina, in Council duly assembled.

This Ordinance shall become effective immediately upon adoption.

INTRODUCED the 12th day of January, 2016.

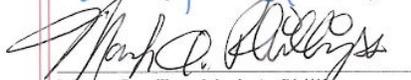
DONE the 9th day of February, 2016.



Mayor Michael J. Heutzler, Ed.D.

Attest: 

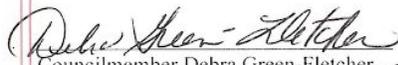
Kelly J. Lovette, MMC, City Clerk



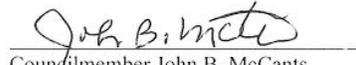
Mayor Pro Tem Mark A. Phillips



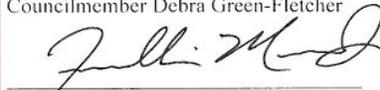
Councilmember Kimo Esarey



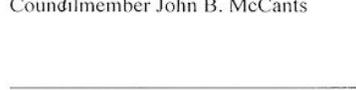
Councilmember Debra Green-Fletcher



Councilmember John B. McCants



Councilmember Franklin Moore



Councilmember Jerry Tekac