

City of Goose Creek Cultural Arts Commission Monthly Meeting

12 JUNE 2017 / 7:00 - 8:00 PM / CONFERENCE ROOM, RECREATION DEPARTMENT

GOOSE CREEK COMMUNITY CENTER 519A N GOOSE CREEK BLVD, GOOSE CREEK, SC 29445

Attendees

Mayor Michael Heitzler

Gary Stuber, Recreation Director

Cheryl Heiselman, Recreation Superintendent

Commissioners: Chair Marsha Hassell, Co- Chair Pamela Smith, Tony Young, Sharina Haynes , Michael Owens, Recording Secretary Lindsey Kerr

Agenda

May Meeting

1. Correction to Previous Minutes
2. CAC Mission and Vision Statements
3. Discussion of CAC Structure
4. Discuss CAC Participation in Events
 - Spring Concert Series
 - Community Interest Analysis Survey
5. Committee Updates/Reports
6. MISC New Business

New Business

1. Correction to Previous Minutes
2. Mission/Vision – Adoption
3. Discussion of CAC Structure
 - Commission Rules of Operation Document
4. Discuss CAC Participation in Events
5. Appointment of New CAC Commissioner
6. Updates/Reports
 - Sweet Frog Event
 - Old Fire Station
 - Survey Update
 - Contact with other art entities

7. MISC New Business

- Fall Festival – 1st Annual Geese in the Creek event
- Goose Creek Art In the City

******please note, all references to documents are provided at the end of this document for convenience******

Notes

Meeting called to order by Commissioner Chair Marsha Hassell at 7:01pm..

1. Correction to previous minutes

- Commissioner Michael Owens stated that all “&” be corrected to “and” due to consistency throughout the document. (E.g. meet & greet vs. meet and greet)
- Meeting time to be corrected to meeting time adjourned at 7:25pm.
- Motion to adopt corrected minutes by Commissioner Tony Young, seconded by Commissioner Michael Owens. All in favor, none opposed. Motion carried.

2. CAC Mission/Vision – Adoption

- Commissioner Michael Owens highlighted a correction to word “premiere” that should read as “premier” on mission statements listed.
- Commission voted for 2nd vision statement unanimously. Commissioner Marsha Hassell made a move to adopt 2nd vision statement. All in favor, none opposed. Motion carried.
- Commissioners were split on mission statement voting between mission statements 2 and 4. Commissioners made case for the mission statement they voted for. Two commissioners changed vote to 4th mission statement.
- Commissioner Pamela Smith motioned to adopt Mission Statement 4 as mission for the Cultural Arts Commission of Goose Creek. Commissioner Lindsey Kerr seconded the motion. All in Favor, None Opposed. Motion Carried.
- Mission and vision statements to be added to city website.

3. Discussion of CAC Structure

- Commission Rules of Operation Document
 - Commissioners to provide all input by 6/26/17 to Commissioner Marsha Hassell.

4. Discuss CAC Participation in Events

- CAC Logo
 - Commissioner Tony Young suggested that as commissioners represent a city entity at events and functions, some identification is needed in the form of badges, shirts (collared shirts, not t-shirts), and a logo. The logo will be featured on all print media, shirts, letterhead, etc.

- Commissioner Sharina Haynes to create logo. Cheryl Heiselman, Recreation Superintendent to send Goose Creek city logo to Commissioner Sharina Haynes who will put forth logo ideas.
- All commissioners to provide input to Commissioner Sharina Haynes. All commissioners to discuss and vote on logo concepts by June 26th.
- Commissioners agreed logo criteria should have
 - Goose Creek city logo
 - Have creative aspect to it
 - Feature words “Cultural Arts Commission”

5. Appointment of New Commissioner

- Recreation Director Gary Stuber to follow up with City Council with update on election of 7th Commissioner
- City Council to elect 7th Commissioner

6. Updates/Reports

- Sweet Frog Event
 - Commissioner Sharina Haynes contacted Sweet Frog establishment regarding event. Owners were receptive to the idea and willing to assist requiring a date, time and would help set up facility to be conducive to event.
 - Commissioners agreed event criteria should include:
 - Date chosen should not take away from the business
 - Date chosen should not collide with Fall Festival on October 7th.
 - Should be after Labor Day (September 4th)
 - Should be close to new grade school calendar year
 - Place of event should have an indoor/outdoor aspect
 - Tables and chair space to set up for meet and greet, and a possible space for a tent
 - In Goose Creek city limits/in recreation district
 - Should be a time when ALL commissioners can attend
 - Dates Proposed: August 26th, September 9th, September 16th, September 23rd
 - Date chosen for event: August 26th
 - Alternate venue in city limits to be selected. Commissioners Marsha Hassell and Sharina Haynes to reach out to alternate venues in city limits. Venues available to be presented at next meeting.
 - Mayor Michael Heitzler suggested early contact with Starbucks coming to the city.
- Fire Station
 - Commissioner Marsha Hassell tasked with gathering information on the Old Fire Station.
 - Fire Station to have a revenue generating purpose, but will not be accessible as an artistic/cultural venue.
- Community Interest Analysis Survey Update

- Physical copies to be distributed at city entity locations
- Commissioner Marsha Hassell using statistical weight system to analyze data.
- Answers to first question on questionnaire given to commissioners. Data has revealed that community impression (so far) is that there is severe lack of art/culture in the city.
- High interest from community in higher diversity in culinary arts, and more culinary arts needed in Goose Creek.
- Commissioners to source art in city currently
 - Goose Creek Rocks and how to incorporate into city art event and cultural database of the city.
- Commissioner Marsha Hassell to create survey monkey account for community
- Update on contact with other neighboring local and lowcountry city art entities:
 - Commissioner Lindsey Kerr to reached out to Georgetown County and Summerville Dream. Will continue to contact other lowcountry city art entities.
 - Commissioner Marsha Hassell suggested obtaining copies of their rules of operation/operation guides.

7. MISC New Business

- Fall Festival – 1st Annual Geese in the Creek event
 - Suggestions from community on surveys so far to have an annual “Geese in the Creek” event (“Decorate the goose” event similar to “decorate the turtle” in Charleston).
 - Cheryl Heiselman, Recreation Superintendent stated there is a budget set aside for CAC at the Fall Festival.
 - Must be community engaging
 - Artistic (some sort of decorating involved)
 - CAC to discuss further a community engaging, goose-based, artistic booth for the festival. Commissioner Tony Young to research into goose shaped items for decoration.
 - Commissioners to research further into “Decorating the Turtle” event in Charleston.
- Goose Creek Art In the City
 - Commissioners discussed an outdoor work of art for people entering Goose Creek.
 - Something involving Geese
 - Something durable to last outdoors
 - Somewhere entering Goose Creek or in a visually significant location
 - Commissioner Tony Young referenced “Enchanted Highway”, South Dakota as an example

- Commissioner Lindsey Kerr & Pamela Smith referenced artist Jim Schultz (local North Charleston artist)
- Commissioner Marsha Hassell suggested an “Art Around the City” Event. Information gathered from an idea given on the Community Interest Analysis Survey.
 - Cost-sensitive activities desired
 - Opportunity for CAC to look at art around the city
 - E.g. Charleston has 2nd Sunday, which is not art based, but does draw in community
 - Set up different venues at businesses around the city
 - Commissioner Marsha Hassell suggested it be quarterly, rotating to different locations, or all locations in one day. (e.g. grocery stores, local cafes, restaurants, etc)

8. Next Meeting

- Next Meeting Monday July 10th, at 7:00pm

Commissioner Chair Marsha Hassell motioned to Adjourn Meeting. Seconded by Commissioner Tony Young. All in favor, none opposed. Motion carried. Meeting Adjourned at: 8:04 pm.

Meeting minutes submitted by



Lindsey Kerr, Commissioner

References to Meeting Topics

Below is for convenience documentation referenced in the CACB meeting on June 12th:

Cultural Arts Commission on City of Goose Creek Website

- <https://www.cityofgoosecreek.com/government/boards-commissions-and-committees/cultural-arts-commission>

Enchanted Highway, North Dakota

- <http://www.atlasobscura.com/places/enchanted-highway>
- <http://www.ndtourism.com/regent/attractions/enchanted-highway>

Artist Jim Shultz

- https://bellehall.ccsdschools.com/news/what_s_new/hot_air_balloon_sculpture
- <http://www.nytimes.com/2007/01/31/realestate/commercial/31shipyard.html?pagewanted=all>
- <https://navyardsc.wordpress.com/2009/09/22/faces-of-the-yard-jim-shultz-resident-sulptor/>

Cultural Arts Commission Mission and Vision Statements

Sample Vision Statements

1. We will provide residents and visitors of the City of Goose Creek a greater appreciation and understanding of its arts and historical richness while becoming the Lowcountry's premiere community for artistic expression.
2. Through innovative cultural arts programming, we will play an integral role in the city of Goose Creek's development into a premiere community for living, working, playing, and creating.

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Sample Mission Statements

1. Our mission is to promote the City of Goose Creek's artistic, cultural, and historical richness.
2. The Goose Creek Cultural Arts Commission will foster the city's artistic, cultural, and historical richness through creative programs and events.
3. Our mission is to serve as the cultural, artistic, and historical enrichment source for Goose Creek residents and visitors.
4. The Goose Creek Cultural Arts Commission will identify, present and sustain cultural arts initiatives that enrich the lives of Goose Creek residents and visitors.

Recreation Events

- Recreation Events <https://www.cityofgoosecreek.com/events>
- Fall Festival <https://www.cityofgoosecreek.com/event/goose-creek-fall-festival>
- July 4th Event <https://www.cityofgoosecreek.com/event/fabulous-fourth-creek>