

City of Goose Creek Cultural Arts Commission Monthly Meeting

08 MAY 2017 / 6:00 - 7:00 PM / CONFERENCE ROOM, RECREATION DEPARTMENT
GOOSE CREEK COMMUNITY CENTER 519A N GOOSE CREEK BLVD, GOOSE CREEK, SC 29445

Attendees

Michael Heitzler, Mayor

Gary Stuber, Recreation Director

Commissioners: Chair Marsha Hassell, Tony Young, Sharina Haynes , Michael Owens, Recording Secretary Lindsey Kerr,

Commissioners unable to attend: Co- Chair Pamela Smith

Agenda

April Meeting

1. Correction to Previous Minutes
2. CAC (Cultural Arts Commission) Vision and Mission Statements
3. Discussion of Structure
4. Discuss CAC Participation in Events
5. Updates/Reports
6. MISC New Business

New Business

1. Correction to Previous Minutes
2. CAC Mission and Vision Statements
3. Discussion of CAC Structure
4. CAC Vision and Mission Statements
5. Discuss CAC Participation in Events
 - Spring Concert Series
 - Community Interest Analysis Survey
6. Committee Updates/Reports
7. MISC New Business

*****please note, all references to documents are provided at the end of this document for convenience*****

Notes

Meeting called to order by Commissioner Chair Marsha Hassell at 6:00pm..

1. Correction to previous minutes

- Commissioner Michael Owens stated unfinished sentence on page. Commissioner Chair Marsha Hassell provided end of sentence. To be corrected to "...Looking forward to meeting and talking with us"
- Motion to adopt corrected minutes by Commissioner Tony Young, seconded by Commissioner Michael Owens. All in favor, none opposed. Motion carried.

2. CAC Vision and Mission Statements

- All vision and mission statements submitted
- Commissioner Michael Owens to narrow down mission and vision statements for voting
- Voting on Mission/Vision statements to be emailed out to commissioners for preference input
- CAC agreed other mission and vision statements in other communities can be used for input, however ordinance for Goose Creek will stand as basis for CAC mission and vision statement.

3. Discussion of CAC Structure

- Commissioner Marsha Hassell to draw up initial draft of rules of operation
- Commissioner Marsha Hassell to email first two pages of rules of operation to commissioners to provide input by 6/7/17
- Following pages of rules of operation to given at next meeting

4. Discuss CAC Participation in Events

- CAC Commissioners presented at Spring Concert Series on April 28th. Commissioners Tony Young, Pamela Smith, and Marsha Hassell attended. Booth set up for community to fill out survey provided by Commissioner Marsha Hassell. Members of community filled out surveys at booth for community interest analysis. Commissioner Pamela Smith painted *en plein air* at Concert.
- Community Interest Analysis
 - Commissioner Marsha Hassell to create Survey Monkey Account. Suggested to be placed on Goose Creek Website, with physical copies at Goose Creek city facilities
 - Commissioner Lindsey Kerr suggested poster placed in community shops with online link to surveys
 - Commissioner Sharina Haynes volunteered to draw up poster with QR scan code for online survey link to survey, and liaise with Public Information Officer Frank Johnson to generate poster. Poster to be further drafted and discussed at June's CAC meeting

- Commissioners unanimously agreed community input vital for analysis and event generation
- All data inputted to be consolidated into a report by Commissioner Marsha Hassell, to be given to commissioners.
- CAC to discussed further participation in events, including ways in which to participate in Fall Festival. Discussions of a unique artistic festival for the city continued.
- Commissioner Sharina Haynes suggested and made a motion to have a “meet and greet” or arts day at local venue to connect community to artists and to CAC. Motion seconded by Commissioner Lindsey Kerr. All in favor, none opposed. Motion carried. Further details to be discussed at next meeting.

5. Updates/Reports

- Website/email
 - City to provide one email for the CAC. Commissioners to have access to email. Director of Recreation Gary Stuber to look into technical aspects of email for CAC.
 - Commissioners to communicate to community through email account
- Capturing artist information (Database)
 - Commissioner Tony Young to request database information from artists at next Art Guild meeting to provide resource for community. Commissioner Marsha Hassell suggested that call to all artists in Goose Creek be collected at community meet and greet event.
- Update on contact with Gaylord and Dorothy Donnelley Foundation:
 - Commissioner Lindsey Kerr spoke with Kerri Forrest, Director of Lowcountry Programs at the Gaylord and Dorothy Donnelley Foundation on May 4th. Suggestions for commission included:
 - CAC needing to reach out to other neighboring local and lowcountry city art entities (non-profits, councils, commissions, and departments) insight and experience in starting.
 - Community Interest Analysis needs to extend to businesses, schools (teachers and students), creative guilds (art, music, writing, etc), individual artists, etc.
 - Encourage artistic entities (businesses, non-profits, galleries, theatre groups, etc) to establish in Goose Creek.
 - Use community interest analysis survey data to generate arts event based on community needs.
 - Commissioner Lindsey Kerr to reach out to other neighboring local and lowcountry city art entities

6. MISC New Business

- Discussion of Location for potential main cultural venue for city.

7. Next Meeting

- Next Meeting Monday June 12th, at 7pm

Commissioner Chair Marsha Hassell motioned to Adjourn Meeting. Seconded by Commissioner Tony Young. All in favor, none opposed. Motion carried. Meeting Adjourned at: 7:25 pm.

Meeting minutes submitted by


Lindsey Kerr
Lindsey Kerr, Commissioner

References to Meeting Topics

Below is for convenience documentation referenced in the CACB meeting on May 8th:

Cultural Arts Commission on City of Goose Creek Website

- a.) <https://www.cityofgoosecreek.com/government/boards-commissions-and-committees/cultural-arts-commission>

Recreation Events

- b.) Recreation Events <https://www.cityofgoosecreek.com/events>
- c.) Spring Concert Series <https://www.cityofgoosecreek.com/event/spring-concert-series>

Kerri Forrest at Gaylord and Dorothy Donnelley Foundation

- d.) <http://gddf.org/about/people/kerri-forrest> (about Kerri Forrest)
- e.) <http://gddf.org/artistic-vitality/lowcountry> (Mission)

Community Interest Analysis Survey Questions: (see next page)

1. When you think of arts, culture, and creativity in Goose Creek, what are the first three adjectives that come to mind?

- 1.
- 2.
- 3.

2. How would you rate arts, culture, and creativity in Goose Creek?

Excellent _____

Very good _____

Fair _____

Poor _____

Unsure _____

No opinion _____

3. How much do you agree or disagree with the following statements about what arts, culture, and creativity should do for the city of Goose Creek?

a. Arts, culture, and creativity in Goose Creek should celebrate the unique history and heritage of the city.

Strongly Agree _____ Agree _____ Disagree _____ Strongly Disagree _____ Unsure _____

b. Arts, culture, and creativity in Goose Creek should educate community.

Strongly Agree _____ Agree _____ Disagree _____ Strongly Disagree _____ Unsure _____

c. Arts, culture, and creativity in Goose Creek should provide lifelong learning opportunities for adults and children

Strongly Agree _____ Agree _____ Disagree _____ Strongly Disagree _____ Unsure _____

d. Arts, culture, and creativity in Goose Creek should contribute to the City's economy

Strongly agree _____ Agree _____ Disagree _____ Strongly Disagree _____ Unsure _____

e. Arts, culture, and creativity in Goose Creek should bring all segments of the

Excellent _____ About right _____ Don't Know _____

5. How important is it for arts, culture, and creativity to be incorporated into significant city projects? (e.g. downtown Goose Creek, Goose Creek Municipal Center, etc)

Important _____ Not so important _____ Unsure _____

a. For local creative talent to stay and grow in Goose Creek?

Important _____ Not so important _____ Unsure _____

b. For there to be free arts, cultural, and creative events in Goose Creek?

Important _____ Not so important _____ Unsure _____

c. For you to live in an artistic, cultural, and creative community?

Important _____ Not so important _____ Unsure _____

d. For there to be funding for arts, culture, and creativity in Goose Creek?

Important _____ Not so important _____ Unsure _____

e. For Goose Creek to be known as an "arts friendly" city with programs and policies that support arts, culture, and creativity?

Important _____ Not so important _____ Unsure _____

f. For there to be culturally diverse programs and events in Goose Creek

Important _____ Not so important _____ Unsure _____

6. What is the most important action the city government can do in order to reach some of your vision for arts, culture, and creativity in the near future?

7. Have you done any of the following activities in the past 12 months?

- Visited a museum _____
Attended a theater or dance performance _____
Attended a music concert _____
Bought a piece of artwork _____
Attended an opera or orchestra concert _____

community together

Strongly agree _____ Agree _____ Disagree _____ Strongly Disagree _____ Unsure _____

f. Arts, culture, and creativity in Goose Creek should educate youth

Strongly agree _____ Agree _____ Disagree _____ Strongly Disagree _____ Unsure _____

g. Arts, culture, and creativity in Goose Creek should increase quality of life and livability.

Strongly Agree _____ Agree _____ Disagree _____ Strongly Disagree _____ Unsure _____

h. Arts, culture, and creativity in Goose Creek should attract tourism

Strongly Agree _____ Agree _____ Disagree _____ Strongly Disagree _____ Unsure _____

4. Please rate the following aspects of arts, culture, and creativity in Goose Creek

a. The amount of funding for arts, culture, and creative programs, happenings, and venues in Goose Creek

Excellent _____ About right _____ Don't Know _____

b. The way you learn about arts, cultural, and creative programs, happenings, and venues in Goose Creek

Excellent _____ About right _____ Don't Know _____

c. The amount of free arts, cultural, and creative events in Goose Creek

Excellent _____ About right _____ Don't Know _____

d. The amount of culturally diverse programs and events in Goose Creek

Excellent _____ About right _____ Don't Know _____

e. The amount of arts, culture, and creativity in your daily life

Excellent _____ About right _____ Don't Know _____

f. The amount of arts education in Goose Creek

Excellent _____ About right _____ Don't Know _____

g. The quality of arts, cultural, and creative programs, organizations, and venues in Goose Creek

- Visited a gallery _____
Attended an outdoor fair or festival _____
Listened to or watched performing arts online, on television, or in a movie theater (concert, play, dance, etc.) _____
Attended a free arts, cultural, or creative event _____
Created a piece of art (any medium) _____

8. What are some of the issues that prevent you from attending arts, cultural, and creative events more frequently? (Please check all that apply.)

- Cost of attending _____
Lack of time _____
Prefer to do other activities _____
No one to attend with _____
Can't find childcare _____
Lack of transportation _____
Lack of information about events occurring in the city _____
Other Please specify: _____

9. Where do you get most of your information about arts, cultural, and creative events in Goose Creek? (Please check all that apply.)

- Recreation Department newsletter _____
Schools _____
Family/Friends _____
Posters/Billboards _____
Television _____
Arts group mailings _____
Social Media _____
Goose Creek Gazette _____
Internet/Email _____
Other _____

Comments

CACB Ordinance #16-004 that commissioner Co-Chair Tony Young requested, sent by Lili Ortiz-Ludlum administrative assistant at the City of Goose Creek on January 10th:

Ordinance No.: 16-004

AN ORDINANCE TO ESTABLISH A CULTURAL ARTS COMMISSION FOR THE CITY OF GOOSE CREEK, SOUTH CAROLINA

LEGISLATIVE FINDINGS

Whereas, Goose Creek is a community that fundamentally shaped the political, agricultural, social and cultural history of South Carolina, and

Whereas, the people of Goose Creek continue to make contributions to its city, state and nation, and

Whereas, many citizens of Goose Creek are unaware of the important contributions of the citizens of Goose Creek and lack opportunities to continue to contribute, and

Whereas, many citizens of Goose Creek are unaware of the important contributions of our residents and lack opportunities to contribute to the cultural development of the community, and

Whereas, tourism and marketing studies consistently find that heritage, history and the arts attract visitors, home buyers and investors, and

Whereas, surveys consistently determine that people prefer to visit and reside in historic communities with a thriving environment for arts and culture, and

Whereas, the South Carolina Department of Parks, Recreation and Tourism found that the most important criteria for visitors included interests in history, and interests in historic communities with vibrant cultural development, and

Whereas, the Goose Creek community contains many historic and cultural sites that explain important elements of the community, region, state, and nation, and

Whereas, the Comprehensive Plan of the City of Goose Creek recommends that the City acknowledge its cultural history, and create cultural resources, and therefore the establishment of a Cultural Arts Commission (CAC) for the City of Goose Creek is justified and necessary.

PURPOSE

The purpose of the CAC is to identify, describe, present and sustain higher order elements that enhance the lives of its citizens and provide opportunities for citizens to contribute to the development of the same. Toward that purpose, the CAC will identify, describe, present and sustain the following: 1) The purpose of the CAC, which will be to provide a greater understanding and appreciation of the history of Goose Creek; 2) To enrich the lives of citizens by providing high quality artistic and cultural events within the City; 3) Toward that purpose, the CAC will research and present the history and culture of Goose Creek, as well as, plan and execute artistic events within the City throughout the year; 4) Sustain a thriving artistic community by developing the following projects:

- Historic features that explain the past and potential of Goose Creek;
- Visual elements that express citizen understanding and interpretations of their community and its potentials; Visual elements to honor the history of Goose Creek and to inspire its future;
- Auditory (musical etc.) description and interpretation of important features and aspirations of the community; Provision of high quality musical events such as concerts, chamber recitals, and music festivals, both professional and student groups;
- Literary descriptions, interpretations and aspirations of the Goose Creek community and its residents;

*Provision of dance and theatrical performances to enrich the lives of its citizens.

RESPONSIBILITIES

The duties of the Goose Creek CAC may include, but are not limited to, the following:

- Planning, creation and oversight of a welcome destination center to describe the community and orient visitations; Planning, creation and oversight of a welcome center and Cultural Arts Commission office to describe the community and orient visitations;
- Creating and overseeing a literary repository for past and potential fiction and non-fiction in various genres that describes and interprets the Goose Creek people and place;
- Creating and overseeing opportunities for individuals and groups to present interpretations of their community and its contributions to the state and nation; Creating and overseeing cultural and artistic events and opportunities for both individuals and groups in the Goose Creek community;
- Seeking and exploiting opportunities to share the Goose Creek legacy in schools and other institutions; Seeking and exploiting opportunities to enrich the lives of Goose Creek residents and students through exposure to a thriving artistic community;
- Planning, creating and overseeing historic and cultural trails, centers and experiences to enrich and broaden the lives of visitors and residents;
- Ensure that the City of Goose Creek has taken its place among neighboring communities as a historic, cultural and artistically developed community in order not only to attract residents and tourists, but also to enrich the lives of its current citizenry.

COMPOSITION AND FUNCTIONS

The Cultural Arts Commission shall consist of seven residents of the City of Goose Creek, appointed by City Council to serve two-year terms at the pleasure of City Council. The terms commence on the day of the appointment and continue for two years or longer until City Council appoints a replacement.

NOW, THEREFORE, BE IT ORDAINED and ordered by the Mayor and City Council of the City of Goose Creek, South Carolina, in Council duly assembled.

This Ordinance shall become effective immediately upon adoption.

INTRODUCED the 12th day of January, 2016.

DONE the 9th day of February, 2016.



Mayor Michael J. Holtzler, Ed.D.

Attest: 

Kelly J. Lovette, MMC, City Clerk



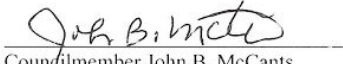
Mayor Pro Tem Mark A. Phillips



Councilmember Kimo Esarey



Councilmember Debra Green-Fletcher



Councilmember John B. McCants



Councilmember Franklin Moore



Councilmember Jerry Tekac