MINUTES

**CITY OF GOOSE CREEK**

**ARCHITECTURAL REVIEW BOARD MEETING**

**WEDNESDAY, AUGUST 23, 2017, 6:30 P.M.**

MARGUERITE H. BROWN MUNICIPAL CENTER

**519 N. GOOSE CREEK BOULEVARD**

# Call to Order – Chairperson, Sharon Clopton

Chairperson Clopton called the meeting to order at 6:28 p.m.

Present: Joel Arenson, Lisa Burdick, David Cantrill, Sharon Clopton, Chris Cook,

Absent: Gary Becker, Tom Risso

Staff Present: Kara Browder, Brenda Moneer

# Review of Minutes from July 17, 2017

*Motion*: Mr. Arenson made a motion to accept the minutes as submitted. Mr Cook seconded.

*Discussion:* There was none.

*Vote*: All voted in favor. (5-0)

**New Business – Minor Applications**

1. **Murphy Oil – Signage**

The representative presented the application with a color sample to the Board. Mr. Arenson inquired if this would be LED. The applicant stated that it would be lighted tubes. Chairperson Clopton inquired how the pricing would be changed. The applicant stated the \_\_\_\_\_\_\_. Chairperson Clopton inquired if this would be a digital sign. The applicant stated \_\_\_\_\_\_\_\_. Mr. Arenson asked for clarification on the pricing. The applicant stated they were flip type numbers. There was some discussion about the color of the sign being the brand of the company.

*Motion*: Mr. Arenson made a motion to accept the application as submitted. Ms. Burdick seconded.

*Discussion:* There was none.

*Vote*: All voted in favor.

1. **Starbucks – Signage**

Liz Parham, of Low Country Signs, presented the application to the Board. \_\_\_\_\_\_\_\_\_

*Motion*: Mr. Arenson made a motion to accept the application as submitted. Mr. Cook seconded.

*Discussion:* Chairperson Clopton requested the applicant explain the locations of the signage on the building. There was some discussion if the application included the wall mounted sign only.

*Vote*: All voted in favor. (5-0)

1. **Wells Fargo – Lighting Up-Fit**

The representative was not present. Ms. Browder presented the lighting plan and specs to the Board.

*Motion*: Mr. Arenson made a motion to table the application as submitted until the next upcoming ARB meeting. Mr. Cantrill seconded.

*Discussion:* There was none.

*Vote*: All voted in favor. (5-0)

1. **Comments from the Board**

Chairperson Clopton made a comment about the signage at the shopping center off Red Bank not having plantings, also the Leo’s Beer and Tobacco sign violations consisting of signage on the back of the building and a flashing sign in the front window. Chairperson Clopton mentioned concerns for shopping centers to have uniformity with their wall signage. She cited the previous ordinance language outlining the criteria for the shopping center sign system - “Design principles, section 151.197.” The Board tasked staff with researching the language of the new ordinance vs. the old language. There was some discussion about the downtown overlay district. There was a lengthy discussion about the purview of the multi-family development within the City.

1. **Comments from Staff**

Ms. Browder

1. **Adjournment**

Mr. Arenson made a motion to adjourn. Mr. Cantrill seconded the motion. All voted in favor. The meeting adjourned at or about 7:27 p.m.

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Sharon Clopton, Chairperson