



**CITY OF  
GOOSE CREEK  
2020  
COMPREHENSIVE  
PLAN**

**THE CITY OF  
GOOSE CREEK**

**BERKELEY CO. EST. 1961 SO. CAROLINA**

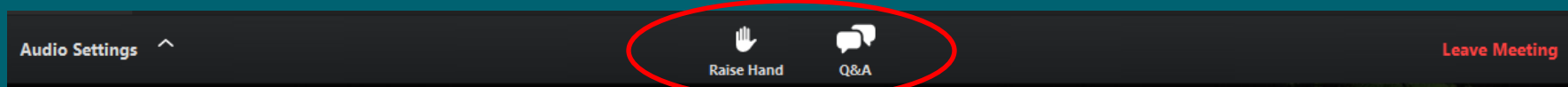
**Goose Creek  
Planning Commission  
Project Kick-off**

*April 2020*

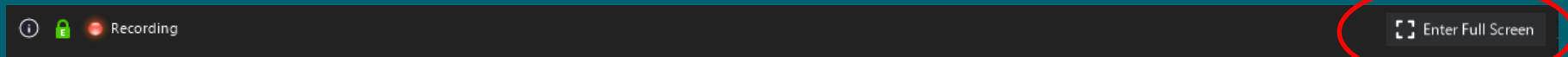


# QUICK REMINDERS ...

- All attendees are muted upon joining to reduce microphone feedback noise
- Submit questions or comments at any time using Zoom’s “Raise Hand” or “Q&A” feature at the bottom of the Zoom interface



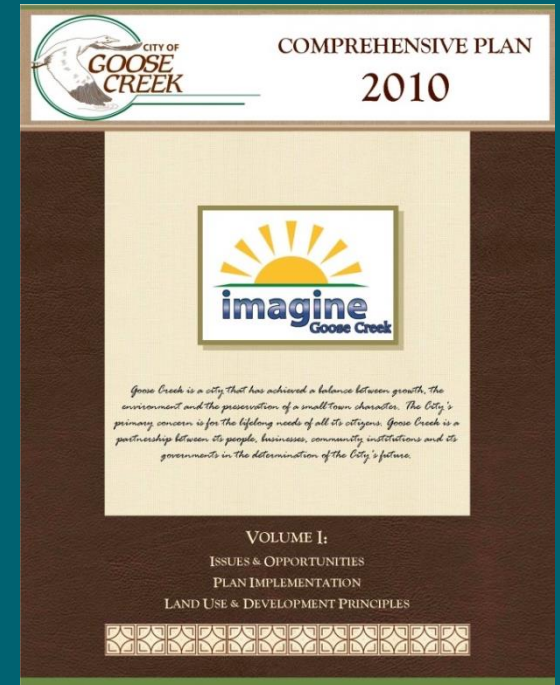
- Following the PPT, we will address as many questions as time allows
- If you’ve called in by phone, and have a comment or question, email it to “**danielb@bcdco.com**”
- Note that you can “toggle” your screen’s viewing options to see the PPT in “Enter Full Screen” from the top of the Zoom interface





# COMPREHENSIVE PLAN BASICS

- Comprehensive Plan overview:
  - Defines a **vision**
  - Establishes **goals**
  - Identifies **opportunities and strategies**
- City's current Comprehensive Plan adopted in 2010
- City is required to conduct a complete Comp Plan update every ten years





# WHY SHOULD WE PLAN?

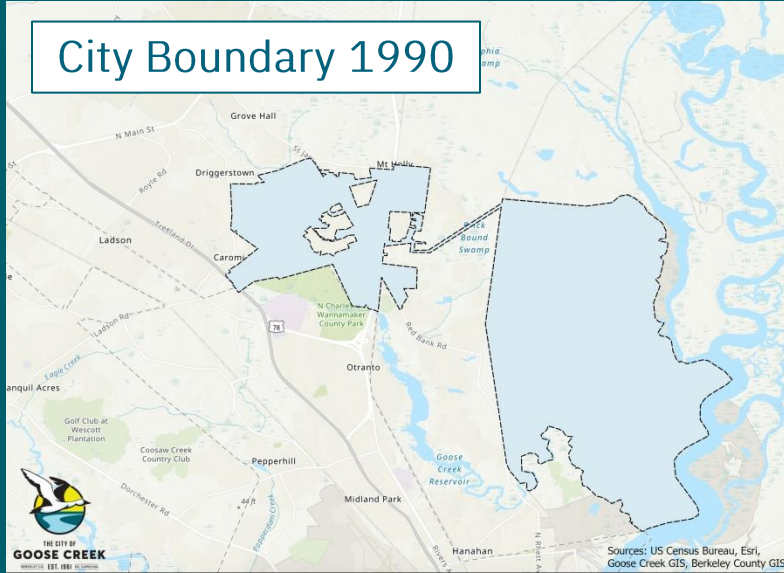
- For example:
  - Population changes
  - En/discourage land uses
  - Consistency with public vision
  - Sense of community with nice places and spaces
  - Guide development patterns
    - A LOT can change in just a decade ...!



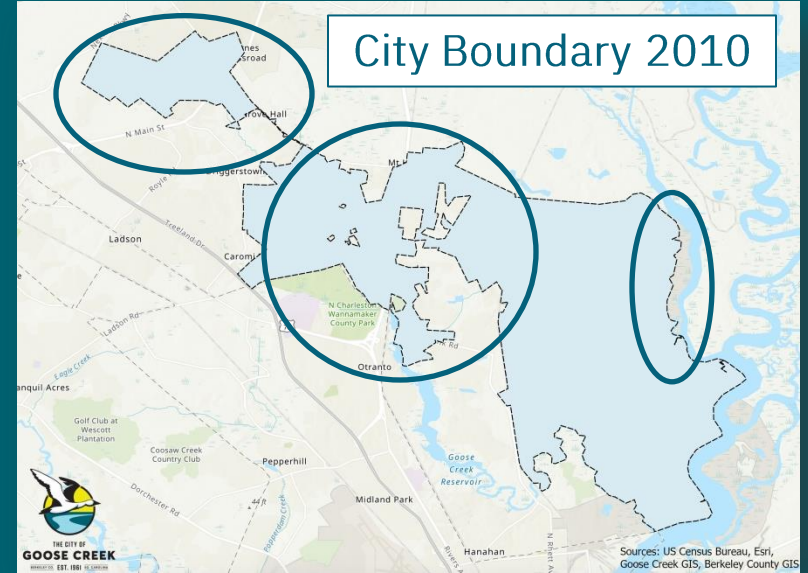


# GOOSE CREEK OVER TIME ...

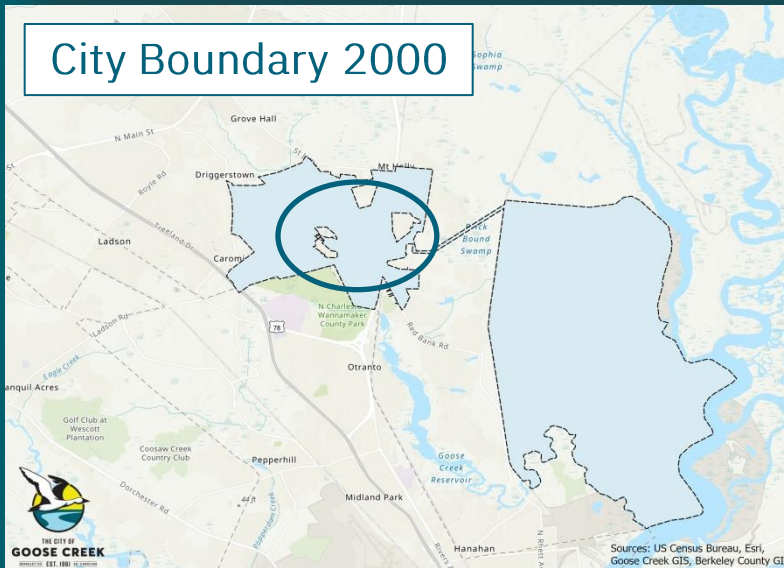
## City Boundary 1990



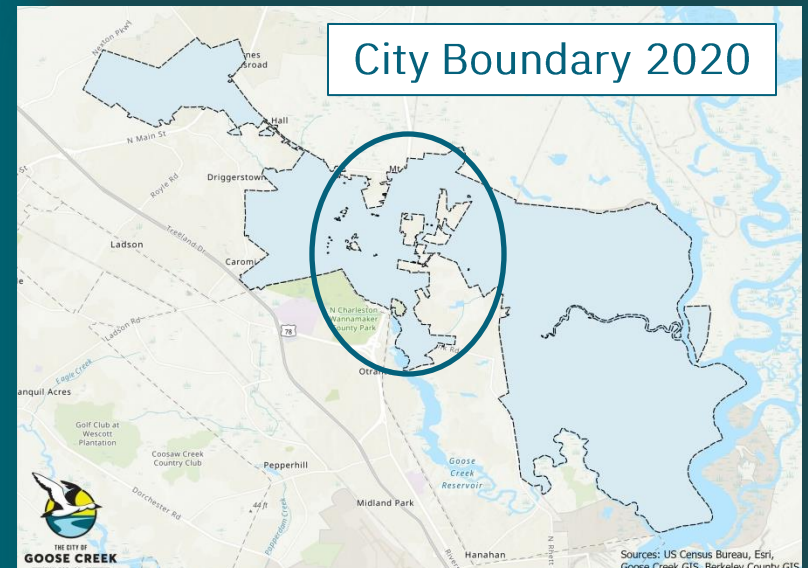
## City Boundary 2010



## City Boundary 2000



## City Boundary 2020





# COMPREHENSIVE PLANNING IS A PROCESS

## Project Initiation

Kick off of Project  
with Planning  
Commission

## Baseline Assessment

Data Collection  
Previous and Relevant  
Plans

## Public Engagement

Survey Residents,  
Business and Property  
Owners  
Website Interaction

## Draft Plan

Initiate Drafting of  
Plan  
- Visioning  
- Goal Setting  
- Strategize



# BASIC COMPONENTS

- Existing conditions inventory
- Build out Potential
- A future vision with goals to guide policy
- Implementation strategies and timelines
- Priority Investments







# ELEMENTS TO BE ADDRESSED

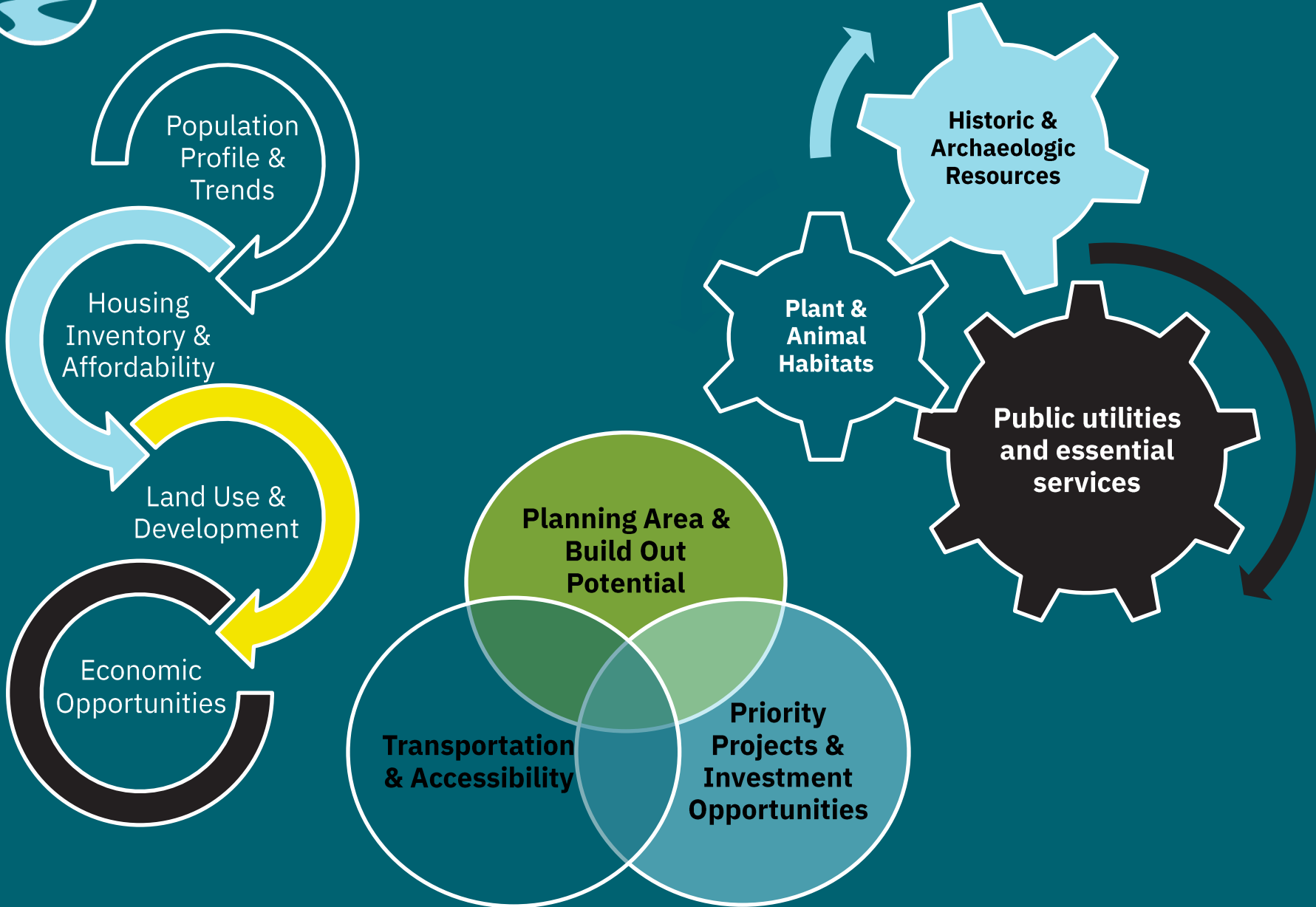
- Population
- Housing
- Economic Development
- Natural Resources
- Cultural Resources
- Community Facilities
- Transportation
- Land Use
- Priority Investment







# DATA COLLECTION EXAMPLES





# PUBLIC ENGAGEMENT (SUMMER 2020)

- Project Webpage
- Stakeholder Interviews
- Online meeting materials and survey
- Public feedback on baseline data





# PUBLIC VISIONING (SUMMER 2020)







# WHY IS PUBLIC ENGAGEMENT SO IMPORTANT?

- The Comprehensive Plan is the City's "road map" for the future
- Adopted Plan will guide future policy decisions
- This is YOUR community!

*"The world is run by those  
who show up."  
- Robert Johnson*





# PLANNING COMMISSION BRAINSTORM

What words describe how you currently experience the City?

How do you envision the City twenty years from now?

What are the City's Strengths and Opportunities to realize that Vision?

What are some of the challenges to anticipate in getting there?

How might we define the City's "Planning Area" for the buildout analysis?

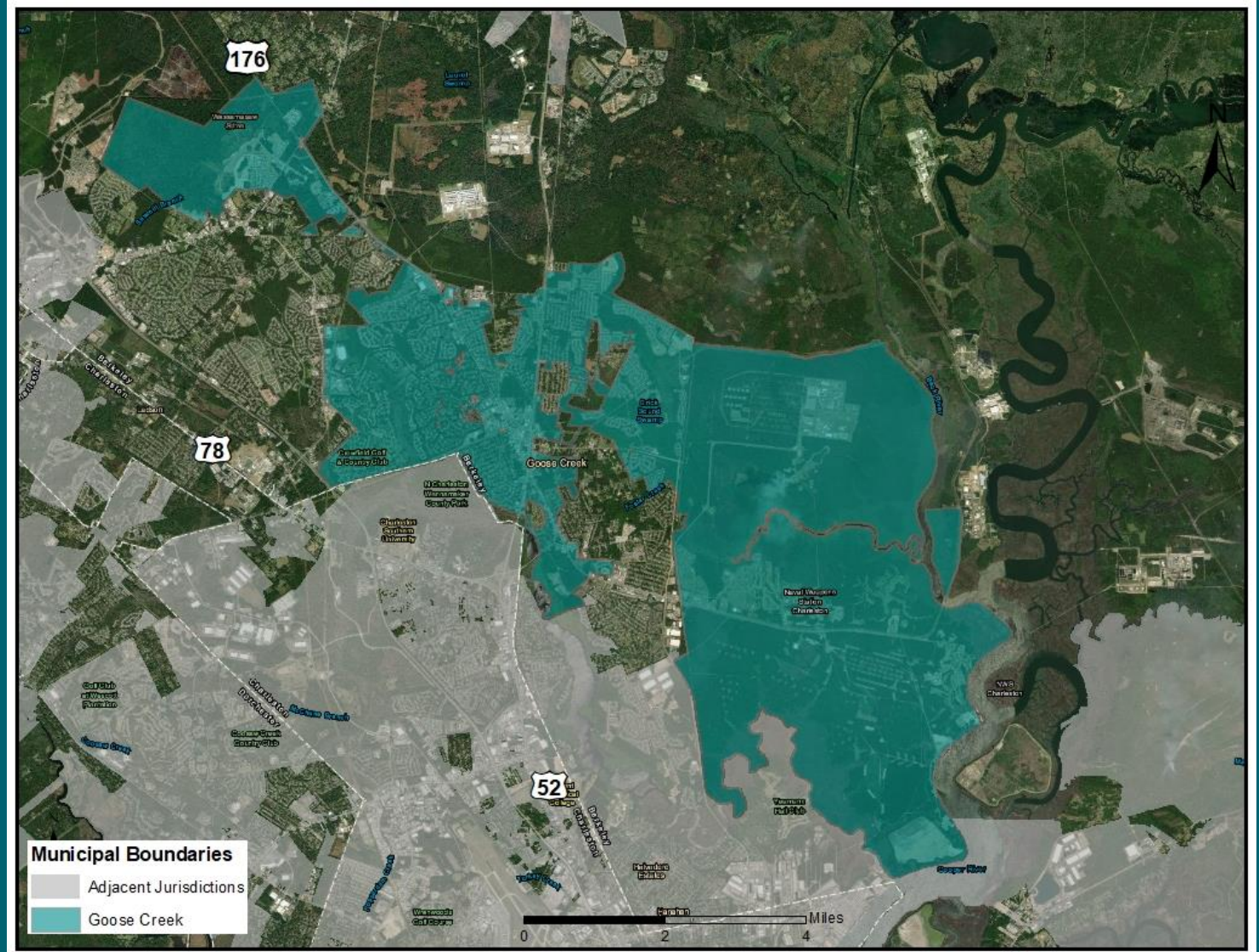






# PLANNING AREA SCENARIO 1

## MAINTAIN CURRENT CITY BOUNDARIES

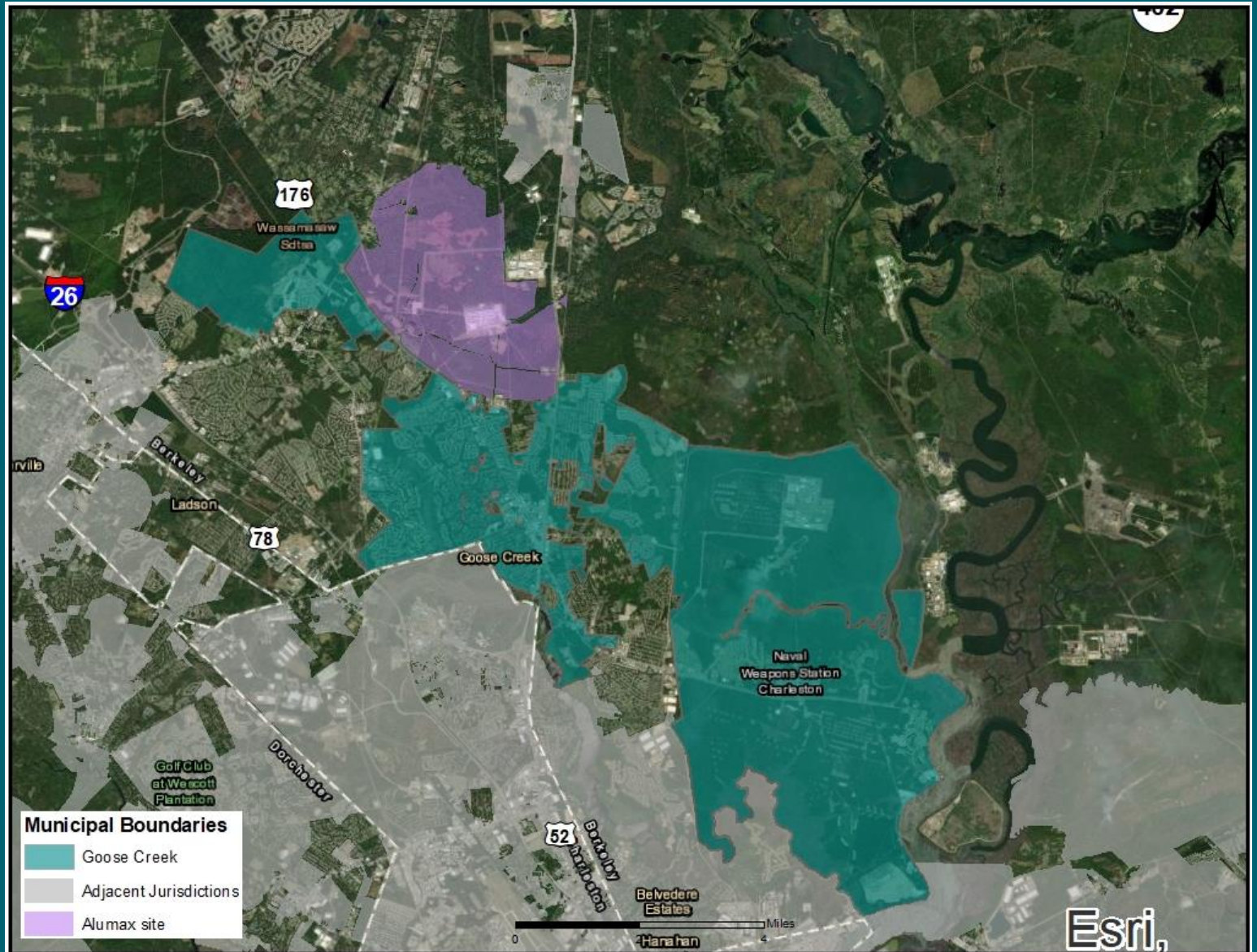






# PLANNING AREA SCENARIO 2

## MODERATE EXPANSION

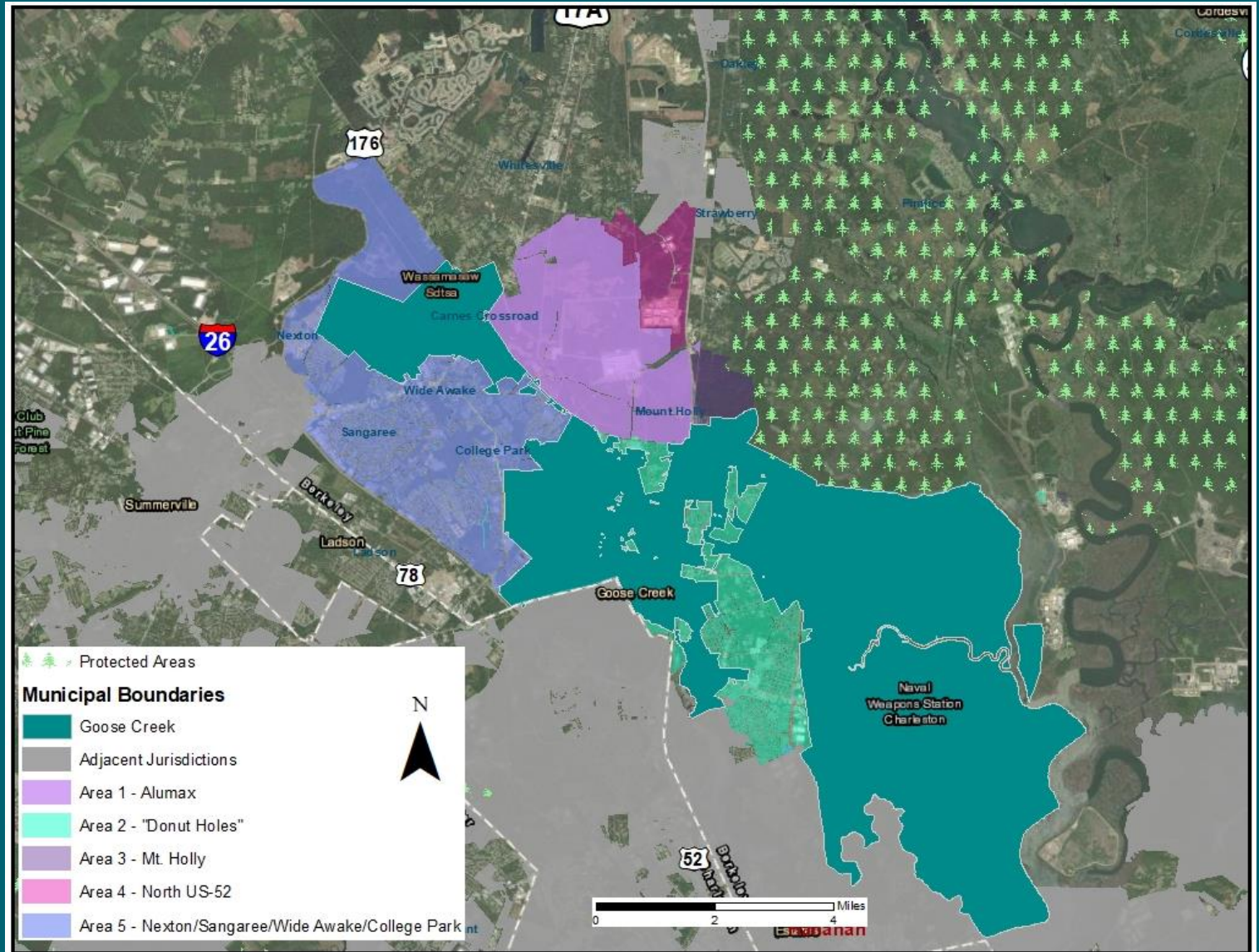






# PLANNING AREA SCENARIO 3

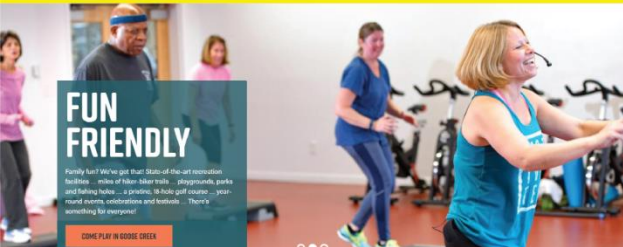
## LARGER EXPANSION



THE CITY OF GOOSE CREEK

SEARCH [ ] HOW DO IT - DEPARTMENTS -

ABOUT RESIDENTS RECREATION GOVERNMENT ECONOMIC DEVELOPMENT AND STARTING A BUSINESS



## FUN FRIENDLY

Family fun! We've got that State-of-the-art recreation facilities - miles of hike-bike trails - playgrounds, parks and fishing holes... a pristine 18-hole golf course... year-round events, celebrations and festivals... there's something for everyone!

COME PLAY IN GOOSE CREEK

Notify Me - Online Payments - Report A Concern - Employment - Contact Us

**WE ARE BUSINESS FRIENDLY**  
Looking to open shop in Goose Creek? We're here to help. Let us show you how southern hospitality works. [Learn More >](#)

**WHAT'S HAPPENING**  
Something's always going on in Goose Creek. Find out what's up next. [Learn More >](#)

**GOOSE CREEK IS RECREATION FRIENDLY**  
We offer something for everyone, from teams for kids and adults, to fitness classes and walking trails. [Learn More >](#)

### NEWS AND EVENTS



APR 9 2020  
**CROWFIELD GOLF CLUB TEMPORARILY CLOSES**

In light of Gov. McMaster's latest directive, Crowfield Golf Club will close its golf course, driving range, and bar & grill - the...



APR 4 2020  
**COUNTY PROVIDES TURN LANE CONSTRUCTION UPDATES**

The City has received an update from Berkeley County regarding the county's turn lane construction at Old Mt. Holly Road and Hwy...



APR 2 2020  
**COVID-19 UPDATES**

April 2: Because of the latest Covid-19 data, Crowfield Golf Club has updated its policies regarding course play. Beginning...

[See All News >](#)



APR 7 2020  
**PLANNING COMMISSION**

The Goose Creek Planning Commission meets at 9:30 a.m. on the first Tuesday of the month at City Hall. All Planning Commission...



APR 13 2020  
**CULTURAL ARTS COMMISSION - CANCELLED**

The Goose Creek Cultural Arts Commission meets from 7 to 8 p.m. on the second Tuesday of every month at the Goose Creek Community...



APR 14 2020  
**CITY COUNCIL MEETING**

Goose Creek City Council meets at 7 p.m. on the second Tuesday of the month. All City Council meetings are open to the public, and...

[See All Events >](#)



## SMALL TOWN VIBE. BIG TIME RECREATION.

RECREATION IN GOOSE CREEK

The City of Goose Creek  
810 North Goose Creek Blvd  
P.O. Drawer 1708  
Goose Creek, SC 29445  
Ph: 843-797-6220  
F: 843-863-8208

Contact How Do I Employment



THE CITY OF GOOSE CREEK  
BERKELEY CO. EST. 1961 SO. CAROLINA



# Goose Creek Website

<https://www.cityofgoosecreek.com/>

## Contact:

BCD COUNCIL OF GOVERNMENTS

843.529.0305

SHANNON BUSH, PROJECT MANAGER

CITY PLANNING DEPARTMENT

843.797.6220

MARK BRODEUR, DIRECTOR



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